



FACULTY OF
BUSINESS





Business

Faculty Mission

The Business Faculty has a mission of being committed to developing and delivering quality, student-centered Business education that provides students with the knowledge and skills to meet the evolving needs of stakeholders in the UAE. The Faculty serves the needs of the region by offering sustainable programs that provide both local and global perspectives, promote social responsibility and enhance critical thinking and professional practices.

The Faculty provides superior graduates capable of assuming challenging and key positions, integrating the business expertise and skills needed in a rapidly evolving society. These programs enable graduates to meet professional requirements found in a bilingual multicultural business environment and develop employability and lifelong learning skills leading to a variety of management careers in local and international organizations within the UAE. Business graduates find their skills are highly sought after by many UAE organizations.

Graduates can expect to work in a wide range of industries and organizations with the public and private sector including banks, accountancy firms, property companies, the aviation industry, oil and gas companies, the government, information technology firms, etc. or opt to become entrepreneurs.

Senior Staff

Executive Dean: **Dr. Ayesha Abdullah**

List of degrees offered

Bachelor of Accounting

Bachelor of Business Analytics

Bachelor of Finance

Bachelor of Human Resource Management

Bachelor of Innovation and Entrepreneurship Management

Bachelor of Logistics and Supply Chain Management

Bachelor of Marketing

Bachelor of Quality Management

Bachelor of Tourism Management

The Business Programs shown above are offered at the HCT Campuses based on student enrollment.

Bachelor of Accounting

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Accounting program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Accounting. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Accounting processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced accounting tools.

Program Description

The Bachelor of Accounting program provides students with the accounting knowledge and skills needed to work as competent accounting professionals. Successful completion of the program will enable graduates to work in a variety of public and private sector organizations. The program imparts sought-after accounting expertise, and instills confidence, through its emphasis on both theoretical and applied state-of-the-art accounting training.

The program offers two distinct concentrations –

Financial Accounting and Managerial Accounting:

For the **Financial Accounting concentration**, students take – ACC 4043, 4053, 4153, 4163 & 4173 elective courses

For the **Managerial Accounting concentration**, students take – ACC 4023, 4033, 4123, 4133 & 4143 elective courses

Students will have the option to graduate with a Higher Diploma in Accounting upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Accounting field, their interrelationship and application.
- Ability to use the Accounting tools, think critically, and conduct applied research.
- Necessary key success skills in business.
- In depth knowledge of the Accounting field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level:

Students will be able to...

1. Demonstrate in-depth knowledge of accounting areas and tools.
2. Use appropriate tools to solve complex authentic problems in accounting contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in accounting.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local accounting contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Accounting principles to various real world situations.

Higher Diploma Exit:

Students will be able to...

1. Demonstrate knowledge of Accounting principles, concepts and tools.
2. Use appropriate tools to solve problems in accounting contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in accounting.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Accounting contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

		Course Credits
Business Core Courses		
Required Credits: 54		
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
ACC 1003	Financial Accounting	3
MRK 1103	Principles of Marketing	3
ECO 1103	Macroeconomics	3
ACC 1103	Managerial Accounting	3
STS 2003	Business Statistics	3
FIN 2003	Financial Management	3
OPM 2103	Operations Management	3
MGT 2103	Organizational Behaviour	3
BIS 3003	Business Information Systems	3
MGT 3003	Business Ethics and Corporate Governance	3
MGT 3103	Strategic Management and Simulation	3
LAW 3103	Business and Commercial Law	3
INT 2156	Business Internship 1	6
INT 3156	Business Internship 2	6

		Course Credits
Accounting Core Courses		
Required Credits: 30		
ACC 2003	Cost Accounting	3
ACC 2103	Intermediate Financial Accounting I	3
ACC 3003	Intermediate Financial Accounting II	3
ACC 3013	Taxation	3
ACC 3113	Auditing	3
FIN 3003	Corporate Finance	3
ACC 4003	Accounting Information Systems	3
ACC 4013	International Financial Reporting Standards	3
ACC 4113	Investment Analysis	3
ACC 4203	Accounting Research Project	3

		Course Credits
Financial Accounting Concentration		
Required Credits: 15		
ACC 4043	Advanced Auditing	3
ACC 4053	Advanced Financial Accounting	3
ACC 4153	Financial Reporting	3
ACC 4163	Government and Non- Profit Accounting	3
ACC 4173	Contemporary Issues in Accounting	3

		Course Credits
Managerial Accounting Concentration		
Required Credits: 15		
ACC 4023	Advanced Management Accounting	3
ACC 4033	Accounting for Decision Making and Control	3
ACC 4123	Cost Management	3
ACC 4133	Accounting Systems Performance Management	3
ACC 4143	Management Control Issues	3

		Course Credits
Accounting Elective Courses		
(For Students not pursuing a Concentration)		
Required Credits: 15		
ACC 4023	Advanced Management Accounting	3
ACC 4033	Accounting for Decision Making and Control	3
ACC 4043	Advanced Auditing	3
ACC 4053	Advanced Financial Accounting	3
ACC 4123	Cost Management	3
ACC 4133	Accounting Systems Performance Management	3
ACC 4143	Management Control Issues	3
ACC 4153	Financial Reporting	3
ACC 4163	Government and Non- Profit Accounting	3
ACC 4173	Contemporary Issues in Accounting	3

		Course Credits
General Studies		
Required Credits: 33		
English, Arabic or other Languages		12
Humanities or Art		3
Information Technology or Mathematics		6
The Natural Sciences		3
The Social or Behavioural Sciences		9

<i>Total Required Credits</i>	<i>132</i>
<i>Maximum Duration of Study</i>	<i>6</i>
<i>Cost Recovery Program</i>	<i>No</i>
<i>Minimum Duration of Study</i>	<i>4</i>
<i>Program Code</i>	<i>BUACC</i>
<i>Major Code</i>	<i>ACC</i>

Recommended Sequence of Study

Bachelor of Accounting

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research (GS)	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
ACC 2003	Cost Accounting	3	ACC 2103	Intermediate Financial Accounting I	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication 1 (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	ACC 3113	Auditing	3
Year 3 Semester 5			FIN 3003	Corporate Finance	3
Required Credits: 15			LAW 3103	Business and Commercial Law	3
ACC 3003	Intermediate Financial Accounting II	3	MGT 3103	Strategic Management and Simulation	3
ACC 3013	Taxation	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
BIS 3003	Business Information Systems	3	Year 3 Summer Semester		
MGT 3003	Business Ethics and Corporate Governance	3	Required Credits: 6		
LSN 1113	Intro to Sustainability (GS)	3	INT 3156	Business Internship 2	6
Year 4 Semester 7			Year 4 Semester 8		
Required Credits: 15			Required Credits: 15		
ACC 4003	Accounting Information Systems	3	ACC 4113	Investment Analysis	3
ACC 4013	International Financial Reporting Standards	3	ACC 4203	Accounting Research Project	3
	Elective	3		Elective	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3

Higher Diploma in Accounting Exit

Bachelor of Business Analytics

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Business Analytics program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Business Analytics. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Business Analytics processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Business Analytics tools.

Program Description

The Bachelor of Business Analytics program provides students with the knowledge and skills needed to work as data engineers, business intelligence professionals and business analysts. Successful completion of the program will enable graduates to work in a variety of public and private sector organizations. The program teaches formal methods for structured analytics work, whilst providing exposure to state-of-the-art business analytics tools.

In addition to the core business analytics qualification, the program offers a concentration in Information Management.

For the **Information Management concentration**, students take – BNA 4023, BNA 4033, BNA 4113, BNA 4123 and CIB 4133 elective courses

Students will have the option to graduate with a Higher Diploma in Business Analytics upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Business Analytics field, their interrelationship and application.
- Ability to use the Business Analytics tools, think critically, and conduct applied research.
- Necessary key success skills in business.
- In depth knowledge of the Business Analytics field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level

Students will be able to...

1. Demonstrate in-depth knowledge of Business Analytics areas and tools.
2. Use appropriate tools to solve complex authentic problems in Business Analytics contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Business Analytics.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Business Analytics contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Business Analytics principles to various real world situations.

Higher Diploma Exit

Students will be able to...

1. Demonstrate knowledge of Business Analytics principles, concepts and tools.
2. Use appropriate tools to solve problems in Business Analytics contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Business Analytics.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Business Analytics contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

		Course Credits
Business Core Courses		
Required Credits: 54		
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
ACC 1003	Financial Accounting	3
MRK 1103	Principles of Marketing	3
ECO 1103	Macroeconomics	3
ACC 1103	Managerial Accounting	3
STS 2003	Business Statistics	3
FIN 2003	Financial Management	3
OPM 2103	Operations Management	3
MGT 2103	Organizational Behaviour	3
BIS 3003	Business Information Systems	3
MGT 3003	Business Ethics and Corporate Governance	3
MGT 3103	Strategic Management and Simulation	3
LAW 3103	Business and Commercial Law	3
INT 2156	Business Internship 1	6
INT 3156	Business Internship 2	6

		Course Credits
Business Analytics Core Courses		
Required Credits: 30		
BNA 2103	Business Applications Development using JAVA	3
BNA 3003	Systems Analysis	3
BNA 3133	Database Design and Implementation	3
BNA 3103	Principles of Business Analytics	3
BNA 4103	Advanced Business Analytics	3
BNA 4203	Business Analytics Research Project	3
CIS 2103	Principles of Information Assurance, Security and Privacy	3
MGT 4043	Management Science	3
QMT 3013	Business Process Management	3
STS 3113	Advanced Statistical Models	3

		Course Credits
Information Management Concentration		
Required Credits: 15		
BNA 4023	Big-Data and Advanced Data Mining	3
BNA 4033	Data Visualisation Techniques and Tools	3
BNA 4113	Applied Marketing Analytics and Reporting	3
BNA 4123	Ethics and Security in Analytics	3
CIB 4133	Customer Relationship Management Systems	3

		Course Credits
Business Analytics Elective Courses		
Required Credits: 15		
BNA 4023	Big-Data and Advanced Data Mining	3
BNA 4033	Data Visualisation Techniques and Tools	3
BNA 4113	Applied Marketing Analytics and Reporting	3
CIB 4133	Customer Relationship Management Systems	3
BNA 4123	Ethics and Security in Analytics	3

		Course Credits
General Studies		
Required Credits: 33		
English, Arabic or other Languages		12
Humanities or Art		3
Information Technology and Mathematics		6
The Natural Sciences		3
The Social or Behavioural Sciences		9

<i>Total Required Credits</i>	<i>132</i>
<i>Maximum Duration of Study</i>	<i>6</i>
<i>Cost Recovery Program</i>	<i>No</i>
<i>Minimum Duration of Study</i>	<i>4</i>
<i>Program Code</i>	<i>BUBNA</i>
<i>Major Code</i>	<i>BNA</i>

Recommended Sequence of Study

Bachelor of Business Analytics

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research (GS)	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
CIS 2103	Principles of Information Assurance, Security and Privacy	3	BNA 2103	Business Applications Development using JAVA	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	BNA 3133	Database Design and Implementation	3
Year 3 Semester 5			Year 3 Semester 6		
Required Credits: 15			Required Credits: 15		
BNA 3003	Systems Analysis	3	BNA 3103	Principles of Business Analytics	3
QMT 3013	Business Process Management	3	LAW 3103	Business and Commercial Law	3
BIS 3003	Business Information Systems	3	MGT 3103	Strategic Management and Simulation	3
MGT 3003	Business Ethics and Corporate Governance	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
LSN 1113	Intro to Sustainability (GS)	3			
Year 3 Summer Semester			Year 4 Semester 7		
Required Credits: 6			Required Credits: 15		
INT 3156	Business Internship 2	6	STS 3103	Advanced Statistical Models	3
Higher Diploma in Business Analytics Exit			Year 4 Semester 8		
Required Credits: 15			Required Credits: 15		
MGT 4043	Management Science	3	BNA 4103	Advanced Business Analytics	3
	Elective	3	BNA 4203	Business Analytics Research Project	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3
				Elective	3

Bachelor of Finance

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Finance program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Finance. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Finance processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Finance tools.

Program Description

The Bachelor of Finance program provides students with the knowledge and skills needed to work as competent finance professionals. Successful completion of the program will enable graduates to work in a variety of public and private sector organizations. The program places emphasis on both theoretical and applied aspects of finance practitioner work, with students exposed to contemporary finance tools and techniques.

The program offers two distinct concentrations –

Investments and Islamic Finance:

For the Investments concentration, students take – FIN 4023, FIN 4033, FIN 4113, FIN 4123 and FIN 4133 elective courses

For the **Islamic Finance concentration**, students take – FIN 4043, FIN 4053, FIN 4143, FIN 4153 and FIN 4163 elective courses

Students will have the option to graduate with a Higher Diploma in Finance upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Finance field, their interrelationship and application.
- Ability to use the Finance tools, think critically, and conduct applied research.
- Necessary key success skills in business.
- In depth knowledge of the Finance field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level

Students will be able to...

1. Demonstrate in-depth knowledge of Finance areas and tools.
2. Use appropriate tools to solve complex authentic problems in Finance contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Finance.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Finance contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Finance principles to various real world situations.

Higher Diploma Exit

Students will be able to...

1. Demonstrate knowledge of Finance principles, concepts and tools.
2. Use appropriate tools to solve problems in Finance contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Finance.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Finance contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

Course Credits			Course Credits		
Business Core Courses			Finance Elective Courses (For Students not pursuing a Concentration)		
Required Credits: 54			Required Credits: 15		
ECO 1003	Microeconomics	3	FIN 4023	Financial Assets and Markets	3
MGT 1003	Principles of Management	3	FIN 4033	Financial Analysis	3
ACC 1003	Financial Accounting	3	FIN 4113	International Finance	3
MRK 1103	Principles of Marketing	3	FIN 4123	Capital Investment	3
ECO 1103	Macroeconomics	3	FIN 4133	Portfolio Management and Wealth Planning	3
ACC 1103	Managerial Accounting	3	FIN 4043	Sharia Law and Corporate Governance	3
STS 2003	Business Statistics	3	FIN 4053	Islamic Financial Markets	3
FIN 2003	Financial Management	3	FIN 4143	Islamic Economics	3
OPM 2103	Operations Management	3	FIN 4153	Islamic Banking	3
MGT 2103	Organizational Behaviour	3	FIN 4163	Risk Management of Islamic Financial Institutions	3
BIS 3003	Business Information Systems	3			
MGT 3003	Business Ethics and Corporate Governance	3	General Studies		
MGT 3103	Strategic Management and Simulation	3	Required Credits: 33		
LAW 3103	Business and Commercial Law	3	English, Arabic or other Languages		12
INT 2156	Business Internship 1	6	Humanities or Art		3
INT 3156	Business Internship 2	6	Information Technology or Mathematics		6
			The Natural Sciences		3
			The Social or Behavioural Sciences		9
Finance Core Courses					
Required Credits: 30					
FIN 2013	Money and Banking	3	<i>Total Required Credits</i> 132		
FIN 2103	Quantitative Methods	3	<i>Maximum Duration of Study</i> 6		
FIN 3003	Corporate Finance	3	<i>Cost Recovery Program</i> No		
FIN 3013	Insurance	3	<i>Minimum Duration of Study</i> 4		
FIN 3103	Corporate Governance and Professional Standards	3	<i>Program Code</i> BUFIN		
FIN 3113	Behavioural Finance	3	<i>Major Code</i> FIN		
FIN 4003	Entrepreneurial Finance	3			
FIN 4013	Corporate and Retail Banking	3			
FIN 4103	Bank Financial Management	3			
FIN 4203	Finance Research Project	3			
Investments Concentration					
Required Credits: 15					
FIN 4023	Financial Assets and Markets	3			
FIN 4033	Financial Analysis	3			
FIN 4113	International Finance	3			
FIN 4123	Capital Investment	3			
FIN 4133	Portfolio Management and Wealth Planning	3			
Islamic Finance Concentration					
Required Credits: 15					
FIN 4043	Sharia Law and Corporate Governance	3			
FIN 4053	Islamic Financial Markets	3			
FIN 4143	Islamic Economics	3			
FIN 4153	Islamic Banking	3			
FIN 4163	Risk Management of Islamic Financial Institutions	3			

Recommended Sequence of Study

Bachelor of Finance

Course Code	Course Title	Course Credits
Year 1 Semester 1		
Required Credits: 15		
ACC 1003	Financial Accounting	3
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
LSM 1003	Applied Mathematics (GS)	3
LSS 1003	Life and Study Skills (GS)	3

Year 2 Semester 3		
Required Credits: 15		
FIN 2013	Money and Banking	3
FIN 2003	Financial Management	3
STS 2003	Business Statistics	3
AES 1013	Arabic Communication (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3

Year 2 Summer Semester		
Required Credits: 6		
INT 2156	Business Internship 1	6

Year 3 Semester 5		
Required Credits: 15		
FIN 3003	Corporate Finance	3
FIN 3013	Insurance	3
BIS 3003	Business Information Systems	3
MGT 3003	Business Ethics and Corporate Governance	3
LSN 1113	Intro to Sustainability (GS)	3

Year 3 Summer Semester		
Required Credits: 6		
INT 3156	Business Internship 2	6

Higher Diploma in Finance Exit

Year 4 Semester 7		
Required Credits: 15		
FIN 4003	Entrepreneurial Finance	3
FIN 4013	Corporate and Retail Banking	3
	Elective	3
	Elective	3
AES 3003	Professional Arabic (GS)	3

Course Code	Course Title	Course Credits
Year 1 Semester 2		
Required Credits: 15		
ACC 1103	Managerial Accounting	3
ECO 1103	Macroeconomics	3
MRK 1103	Principles of Marketing	3
LSS 1123	Methods of Research (GS)	3
LSC 1103	Academic Reading and Writing I (GS)	3

Year 2 Semester 4		
Required Credits: 15		
FIN 2103	Quantitative Methods	3
MGT 2103	Organizational Behavior	3
OPM 2103	Operations Management	3
AES 1003	Emirati Studies (GS)	3
LSC 2103	Academic reading & Writing II (GS)	3

Year 3 Semester 6		
Required Credits: 15		
FIN 3103	Corporate Governance and Professional Standards	3
FIN 3113	Behavioural Finance	3
LAW 3103	Business and Commercial Law	3
MGT 3103	Strategic Management and Simulation	3
LSS 2403	Innovation and Entrepreneurship (GS)	3

Year 4 Semester 8		
Required Credits: 15		
FIN 4103	Bank Financial Management	3
FIN 4203	Finance Research Project	3
	Elective	3
	Elective	3
	Elective	3

Bachelor of Human Resource Management

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

The Bachelor of Human Resource Management program strives to produce graduates able to function effectively as people and talent managers. Graduates will have the skills, knowledge and ability to analyze and evaluate complex people management issues in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use a range of HRM analytic tools.

Program Mission

The Bachelor of Human Resource Management program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Human Resource Management. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Human Resource Management processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Human Resource Management tools.

Program Description

The Bachelor of Human Resource Management program provides students with the knowledge and skills needed to work as competent HRM professionals. Successful completion of the program will enable graduates to work in a variety of public and private sector organizations. The program places emphasis on structured techniques and best practices for managing talent and human capital, with a variety of analytic frameworks presented.

The program offers two distinct concentrations:

HRM-Strategy and Talent Management concentration

For the **HRM-Strategy concentration**, students take HRM 4043, HRM 4053, HRM 4133, HRM 4143 and HRM 4153 elective courses

For the **Talent Management concentration**, students take – HRM 4023, HRM 4033, HRM 4113, HRM 4123 and HRM 4133 elective courses.

Students will have the option to graduate with a Higher Diploma in HRM upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

Develop graduates who possess the

- Current knowledge and understanding of key areas of the Human Resource Management field, their interrelationship and application.
- Ability to use the Human Resource Management tools, think critically, and conduct applied research.
- Necessary key success skills in business.
- In depth knowledge of the Human Resource Management field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level

Students will be able to...

1. Demonstrate in-depth knowledge of Human Resource Management areas and tools.
2. Use appropriate tools to solve complex authentic problems in Human Resource Management contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Human Resource Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Human Resource Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Human Resource Management principles to various real world situations.

Higher Diploma Exit

Students will be able to...

1. Demonstrate knowledge of Human Resource Management principles, concepts and tools.
2. Use appropriate tools to solve problems in Human Resource Management contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Human Resource Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Human Resource Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

Business Core Courses		
Required Credits: 54		
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
ACC 1003	Financial Accounting	3
MRK 1103	Principles of Marketing	3
ECO 1103	Macroeconomics	3
ACC 1103	Managerial Accounting	3
STS 2003	Business Statistics	3
FIN 2003	Financial Management	3
OPM 2103	Operations Management	3
MGT 2103	Organizational Behaviour	3
BIS 3003	Business Information Systems	3
MGT 3003	Business Ethics and Corporate Governance	3
MGT 3103	Strategic Management and Simulation	3
LAW 3103	Business and Commercial Law	3
INT 2156	Business Internship 1	6
INT 3156	Business Internship 2	6

Human Resource Management Core Courses		
Required Credits: 30		
HRM 2003	Professional Practice in Human Resource	3
HRM 2103	Recruitment and Selection	3
HRM 3003	Performance Management	3
HRM 3013	Organisational Change Management	3
HRM 3103	Training and Development	3
HRM 3113	Career Development and Planning	3
HRM 4003	Employee Relations and UAE Labour Law	3
HRM 4013	Compensations and Benefits	3
HRM 4103	International Human Resource Management	3
HRM 4203	HRM Research Project	3

HRM Strategy Concentration		
Required Credits: 15		
HRM 4043	Occupational Health and Safety	3
HRM 4053	Organization Design & Development	3
HRM 4133	Managing Diversity & Inclusion	3
HRM 4143	Strategic HRM and HR Analytics	3
HRM 4153	HRM Information Systems	3

Talent Management Concentration		
Required Credits: 15		
HRM 4023	Resourcing and Talent Planning	3
HRM 4033	Managing Communications & Emotional Intelligence for HRM	3
HRM 4113	Negotiation and Workplace Dispute Resolution	3
HRM 4123	Employee Development through Coaching & Mentoring	3
HRM 4133	Managing Diversity & Inclusion	3

Human Resource Management Elective Courses (For Students not pursuing a Concentration)		
Required Credits: 15		
HRM 4023	Resourcing and Talent Planning	3
HRM 4033	Managing Communications & Emotional Intelligence for HRM	3
HRM 4113	Negotiation and Workplace Dispute Resolution	3
HRM 4123	Employee Development through Coaching & Mentoring	3
HRM 4133	Managing Diversity & Inclusion	3
HRM 4043	Occupational Health and Safety	3
HRM 4053	Organization Design & Development	3
HRM 4143	Strategic HRM and HR Analytics	3
HRM 4153	HRM Information Systems	3

General Studies	
Required Credits: 33	
English, Arabic or other Languages	12
Humanities or Art	3
Information Technology or Mathematics	6
The Natural Sciences	3
The Social or Behavioural Sciences	9

<i>Total Required Credits</i>	132
<i>Maximum Duration of Study</i>	6
<i>Cost Recovery Program</i>	No
<i>Minimum Duration of Study</i>	4
<i>Program Code</i>	BUHRM
<i>Major Code</i>	HRM

Recommended Sequence of Study

Bachelor of Human Resource Management

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research (GS)	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
HRM 2003	Professional Practice in Human Resource	3	HRM 2103	Recruitment and Selection	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	HRM 3103	Training and Development	3
Year 3 Semester 5			Year 3 Semester 6		
Required Credits: 15			Required Credits: 15		
HRM 3003	Performance Management	3	HRM 3113	Career Development and Planning	3
HRM 3013	Organizational Change Management	3	LAW 3103	Business and Commercial Law	3
BIS 3003	Business Information Systems	3	MGT 3103	Strategic Management and Simulation	3
MGT 3003	Business Ethics and Corporate Governance	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
LSN 1113	Intro to Sustainability (GS)	3			
Year 3 Summer Semester			Year 4 Semester 7		
Required Credits: 6			Required Credits: 15		
INT 3156	Business Internship 2	6	HRM 4003	Employee Relations and UAE Labour Law	3
Higher Diploma in Human Resource Management Exit			Year 4 Semester 8		
			Required Credits: 15		
HRM 4013	Compensations and Benefits	3	HRM 4103	International Human Resource Management	3
	Elective	3	HRM 4203	HRM Research Project	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3
				Elective	3

Bachelor of Innovation and Entrepreneurship Management

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Innovation and Entrepreneurship Management program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Innovation and Entrepreneurship Management. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Innovation and Entrepreneurship Management processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Innovation and Entrepreneurship Management tools.

Program Description

The Bachelor of Innovation and Entrepreneurship Management program provides students with the knowledge and skills needed to create and grow new enterprises in a sustainable manner. Successful completion of the program will enable graduates to work in a variety of public and private sector organizations as intrapreneurs, or as standalone entrepreneurs. The program teaches formal methods for structured business growth and management of key activities.

In addition to the core Innovation and Entrepreneurship Management qualification, the program offers a concentration in Entrepreneurial Management.

For the **Entrepreneurial Management concentration**, students take – ENT 4003, ENT 4013, ENT 4103, ENT 4113 and ENT 4133 elective courses.

Students will have the option to graduate with a Higher Diploma in Innovation and Entrepreneurship Management upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Innovation and Entrepreneurship Management field, their interrelationship and application.
- Ability to use the Innovation and Entrepreneurship Management tools, think critically, and conduct applied research.

- Necessary key success skills in business.
- In depth knowledge of the Innovation and Entrepreneurship Management field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level:

Students will be able to...

1. Demonstrate in-depth knowledge of Innovation and Entrepreneurship Management areas and tools.
2. Use appropriate tools to solve complex authentic problems in Innovation and Entrepreneurship Management contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Innovation and Entrepreneurship Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Innovation and Entrepreneurship Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Innovation and Entrepreneurship Management principles to various real world situations.

Higher Diploma Exit

Students will be able to...

1. Demonstrate knowledge of Innovation and Entrepreneurship Management principles, concepts and tools.
2. Use appropriate tools to solve problems in Innovation and Entrepreneurship Management contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Innovation and Entrepreneurship Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Innovation and Entrepreneurship Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

Business Core Courses			Course Credits	Innovation and Entrepreneurship Elective Courses			Course Credits
Required Credits: 54				Required Credits: 15			
ECO 1003	Microeconomics	3		ENT 4003	Collaborative and Affordable Design for Entrepreneurs	3	
MGT 1003	Principles of Management	3		ENT 4013	New Venture Growth Strategies	3	
ACC 1003	Financial Accounting	3		ENT 4103	Managing Innovation	3	
MRK 1103	Principles of Marketing	3		ENT 4113	Commercialization of Innovation	3	
ECO 1103	Macroeconomics	3		ENT 4133	Managing Intrapreneurship and Organisational Change	3	
ACC 1103	Managerial Accounting	3					
STS 2003	Business Statistics	3		General Studies			
FIN 2003	Financial Management	3		Required Credits: 33			
OPM 2103	Operations Management	3		English, Arabic or other Languages		12	
MGT 2103	Organizational Behaviour	3		Humanities or Art		3	
BIS 3003	Business Information Systems	3		Information Technology or Mathematics		6	
MGT 3003	Business Ethics and Corporate Governance	3		The Natural Sciences		3	
MGT 3103	Strategic Management and Simulation	3		The Social or Behavioural Sciences		9	
LAW 3103	Business and Commercial Law	3					
INT 2156	Business Internship 1	6					
INT 3156	Business Internship 2	6					
Innovation and Entrepreneurship Core Courses							
Required Credits: 30							
ENT 2003	New Venture Creation	3		<i>Total Required Credits</i>		132	
ENT 2103	Business Negotiations	3		<i>Maximum Duration of Study</i>		6	
FIN 4003	Entrepreneurial Finance	3		<i>Cost Recovery Program</i>		No	
ENT 3023	Small Business Management	3		<i>Minimum Duration of Study</i>		4	
ENT 3103	Leadership for Entrepreneurs	3		<i>Program Code</i>		BUENT	
ENT 3113	Entrepreneurial Marketing	3		<i>Major Code</i>		ENT	
ENT 3033	Social Entrepreneurship	3					
ENT 4033	Raising Funds	3					
BNA 4113	Advanced Marketing Analytics and Reporting	3					
ENT 4203	Innovation and Entrepreneurial Research Project	3					
Entrepreneurial Management Concentration							
Required Credits: 15							
ENT 4003	Collaborative and Affordable Design for Entrepreneurs	3					
ENT 4013	New Venture Growth Strategies	3					
ENT 4103	Managing Innovation	3					
ENT 4113	Commercialization of Innovation	3					
ENT 4133	Managing Intrapreneurship and Organizational Change	3					

Recommended Sequence of Study

Bachelor of Innovation and Entrepreneurship Management

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research (GS)	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
ENT 2003	New Venture Creation	3	ENT 2103	Business Negotiations	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	ENT 3103	Leadership for Entrepreneurs	3
Year 3 Semester 5			ENT 3113	Entrepreneurial Marketing	3
Required Credits: 15			LAW 3103	Business and Commercial Law	3
ENT 3033	Social Entrepreneurship	3	MGT 3103	Strategic Management and Simulation	3
ENT 3023	Small Business Management	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
BIS 3003	Business Information Systems	3			
MGT 3003	Business Ethics and Corporate Governance	3			
LSN 1113	Intro to Sustainability (GS)	3			
Year 3 Summer Semester					
Required Credits: 6					
INT 3156	Business Internship 2	6			
Higher Diploma in Innovation and Entrepreneurship Management Exit					
Year 4 Semester 7			Year 4 Semester 8		
Required Credits: 15			Required Credits: 15		
FIN 4003	Entrepreneurial Finance	3	BNA 4113	Advanced Marketing Analytics and Reporting	3
ENT 4033	Raising Funds	3	ENT 4203	Innovation and Entrepreneurial Research Project	3
	Elective	3		Elective	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3

Bachelor of Logistics and Supply Chain Management

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Logistics and Supply Chain Management program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Logistics and Supply Chain Management. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Logistics and Supply Chain Management processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Logistics and Supply Chain Management tools.

Program Description

Business students in Logistics and Supply Chain Management will learn to efficiently integrate the flow of materials, finances, and information from suppliers, manufacturers, wholesalers, distributors, and retailers to the final customer and back again.

Graduates from this program will gain planning and organizational skills, quantitative and analytical skills, contract negotiation and information technology related skills as they learn the science of managing global operations. Graduates with a degree in logistics and supply chain management will be able to seek employment with a wide range of industries including manufacturing, wholesale, distribution, transportation, retail, petroleum and the healthcare industry.

In addition to the core Logistics and Supply Chain Management qualification, the program offers a concentration in Procurement.

For the **Procurement concentration**, students take – SLM 4033, SLM 4103, SLM 4113, SLM 4123 and QMT 4053 elective courses

Students will have the option to graduate with a Higher Diploma in Logistics and Supply Chain Management upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Logistics and Supply Chain Management field, their interrelationship and application.
- Ability to use the Logistics and Supply Chain Management tools, think critically, and conduct applied research.
- Necessary key success skills in business.
- In depth knowledge of the Logistics and Supply Chain Management field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level

Students will be able to...

1. Demonstrate in-depth knowledge of Logistics and Supply Chain Management areas and tools.
2. Use appropriate tools to solve complex authentic problems in Logistics and Supply Chain Management contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Logistics and Supply Chain Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Logistics and Supply Chain Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Logistics and Supply Chain Management principles to various real world situations.

Higher Diploma Exit

Students will be able to...

1. Demonstrate knowledge of Logistics and Supply Chain Management principles, concepts and tools.
2. Use appropriate tools to solve problems in Logistics and Supply Chain Management contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Logistics and Supply Chain Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Logistics and Supply Chain Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

Business Core Courses			Course Credits
Required Credits: 54			
ECO 1003	Microeconomics	3	
MGT 1003	Principles of Management	3	
ACC 1003	Financial Accounting	3	
MRK 1103	Principles of Marketing	3	
ECO 1103	Macroeconomics	3	
ACC 1103	Managerial Accounting	3	
STS 2003	Business Statistics	3	
FIN 2003	Financial Management	3	
OPM 2103	Operations Management	3	
MGT 2103	Organizational Behaviour	3	
BIS 3003	Business Information Systems	3	
MGT 3003	Business Ethics and Corporate Governance	3	
MGT 3103	Strategic Management and Simulation	3	
LAW 3103	Business and Commercial Law	3	
INT 2156	Business Internship 1	6	
INT 3156	Business Internship 2	6	
Logistics and Supply Chain Management Core Courses			
Required Credits: 30			
SLM 2003	Supply Chain Management	3	
QMT 2003	Total Quality Management	3	
SLM 3003	Supplier Management	3	
STS 3113	Advanced Statistical Models	3	
SLM 3013	Warehouse and Distribution Management	3	
SLM 3113	Logistics Management	3	
SLM 4003	Supply Chain Risk Management	3	
SLM 4013	Supply Chain Operations Planning and Control	3	
QMT 4103	Project Management	3	
SLM 4203	Logistics and Supply Chain Final Project	3	
Procurement Concentration			
Required Credits: 15			
QMT 4053	Lean Management	3	
SLM 4033	Procurement and Inventory Management	3	
SLM 4103	Sourcing in Procurement	3	
SLM 4113	Negotiating and Contracting in Procurement	3	
SLM 4123	Managing Relationships in Procurement	3	

Logistics and Supply Chain Management Elective Courses			Course Credits
Required Credits: 15			
SLM 4033	Procurement and Inventory Management	3	
SLM 4103	Sourcing in Procurement	3	
SLM 4113	Negotiating and Contracting in Procurement	3	
SLM 4123	Managing Relationships in Procurement	3	
QMT 4053	Lean Management	3	
General Studies			
Required Credits: 33			
English, Arabic or other Languages		12	
Humanities or Art		3	
Information Technology or Mathematics		6	
The Natural Sciences		3	
The Social or Behavioural Sciences		9	
<i>Total Required Credits</i>		<i>132</i>	
<i>Maximum Duration of Study</i>		<i>6</i>	
<i>Cost Recovery Program</i>		<i>No</i>	
<i>Minimum Duration of Study</i>		<i>4</i>	
<i>Program Code</i>		<i>BUSLM</i>	
<i>Major Code</i>		<i>SLM</i>	

Recommended Sequence of Study

Bachelor of Logistics and Supply Chain Management

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research (GS)	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
SLM 2003	Supply Chain Management	3	QMT 2003	Total Quality Management	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	STS 3113	Advanced Statistical Models	3
Year 3 Semester 5			Required Credits: 15		
Required Credits: 15			SLM 3113	Logistics Management	3
SLM 3003	Supplier Management	3	LAW 3103	Business and Commercial Law	3
SLM 3013	Warehouse and Distribution Management	3	MGT 3103	Strategic Management and Simulation	3
BIS 3003	Business Information Systems	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
MGT 3003	Business Ethics and Corporate Governance	3			
LSN 1113	Intro to Sustainability (GS)	3			
Year 3 Summer Semester			Year 4 Semester 7		
Required Credits: 6			Required Credits: 15		
INT 3156	Business Internship 2	6	SLM 4003	Supply Chain Risk Management	3
Higher Diploma in Logistics and Supply Chain Management Exit			Year 4 Semester 8		
Required Credits: 15			Required Credits: 15		
SLM 4013	Supply Chain Operations Planning and Control	3	QMT 4103	Project Management	3
	Elective	3	SLM 4203	Logistics and Supply Chain Final Project	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3
				Elective	3

Bachelor of Marketing

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Marketing program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Marketing . Graduates will have the skills, values and ability to explain, analyze and evaluate complex Marketing processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Marketing tools.

Program Description

The Marketing program and digital concentration will equip the student with the latest digital marketing knowledge and skills needed in today's globalized economy.

During the program students will develop knowledge of digital marketing using the latest tools and techniques. Through the application of the knowledge gained, they will understand how to develop digital marketing strategies leading to competitive advantage.

The main topics covered include: Consumer Behaviour, Integrated Marketing Communications, Brand Management, International Marketing, Digital Marketing, Social Media and Mobile Marketing.

In addition to the core Marketing qualification, the program offers a concentration in Digital Marketing.

For the **Digital Marketing concentration**, students take – MRK 3113, MRK 4033, MRK 4113, BNA 4113 and MRK 4123 elective courses.

Students will have the option to graduate with a Higher Diploma in Marketing upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

Develop graduates who possess the

- Current knowledge and understanding of key areas of the Marketing field, their interrelationship and application.
- Ability to use the Marketing tools, think critically, and conduct applied research.

- Necessary key success skills in business.
- In depth knowledge of the Marketing field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level

Students will be able to...

1. Demonstrate in-depth knowledge of Marketing areas and tools.
2. Use appropriate tools to solve complex authentic problems in Marketing contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Marketing .
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Marketing contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Marketing principles to various real world situations.

Higher Diploma Exit

Students will be able to...

1. Demonstrate knowledge of Marketing principles, concepts and tools.
2. Use appropriate tools to solve problems in Marketing contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Marketing .
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Marketing contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

Course Credits			Course Credits		
Business Core Courses			Marketing Elective Courses		
Required Credits: 54			Required Credits: 15		
ECO 1003	Microeconomics	3	MRK 3113	Digital Marketing	3
MGT 1003	Principles of Management	3	MRK 4033	Digital Tools and Techniques	3
ACC 1003	Financial Accounting	3	MRK 4113	Data- Driven B2B Marketing	3
MRK 1103	Principles of Marketing	3	BNA 4113	Applied Marketing Analytics and Reporting	3
ECO 1103	Macroeconomics	3	MRK 4123	Social Media and Mobile Marketing	3
ACC 1103	Managerial Accounting	3			
STS 2003	Business Statistics	3	General Studies		
FIN 2003	Financial Management	3	Required Credits: 33		
OPM 2103	Operations Management	3	English, Arabic or other Languages		12
MGT 2103	Organizational Behaviour	3	Humanities or Art		3
BIS 3003	Business Information Systems	3	Information Technology or Mathematics		6
MGT 3003	Business Ethics and Corporate Governance	3	The Natural Sciences		3
MGT 3103	Strategic Management and Simulation	3	The Social or Behavioural Sciences		9
LAW 3103	Business and Commercial Law	3			
INT 2156	Business Internship 1	6			
INT 3156	Business Internship 2	6			
Marketing Core Courses					
Required Credits: 30					
MRK 2003	Consumer Behaviour	3	<i>Total Required Credits</i> 132		
MRK 2103	Marketing Metrics	3	<i>Maximum Duration of Study</i> 6		
MRK 3003	Integrated Marketing Communications	3	<i>Cost Recovery Program</i> No		
MRK 3013	Marketing Research	3	<i>Minimum Duration of Study</i> 4		
MRK 3103	Brand Management	3	<i>Program Code</i> BUMRK		
MRK 4003	International Marketing Management	3	<i>Major Code</i> MRK		
MRK 4013	Strategic Marketing	3			
MRK 4023	Customer Relationship Management	3			
MRK 4103	Services Marketing	3			
MRK 4203	Marketing Research Project	3			
Digital Marketing Concentration					
Required Credits: 15					
BNA 4113	Applied Marketing Analytics and Reporting	3			
MRK 3113	Digital Marketing	3			
MRK 4033	Digital Tools and Techniques	3			
MRK 4113	Data- Driven B2B Marketing	3			
MRK 4123	Social Media and Mobile Marketing	3			

Recommended Sequence of Study

Bachelor of Marketing

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research (GS)	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
MRK 2003	Consumer Behaviour	3	MRK 2103	Marketing Metrics	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	MRK 3103	Brand Management	3
Year 3 Semester 5			Required Credits: 15		
Required Credits: 15			MRK 3113	Digital Marketing	3
MRK 3003	Integrated Marketing Communications	3	LAW 3103	Business and Commercial Law	3
MRK 3013	Marketing Research	3	MGT 3103	Strategic Management and SimulationInnovation	3
BIS 3003	Business Information Systems	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
MGT 3003	Business Ethics and Corporate Governance	3			
LSN 1113	Intro to Sustainability (GS)	3			
Year 3 Summer Semester			Year 4 Semester 7		
Required Credits: 6			Required Credits: 15		
INT 3156	Business Internship 2	6	MRK 4013	Strategic Marketing	3
Higher Diploma in Marketing Exit			Year 4 Semester 8		
Year 4 Semester 7			Required Credits: 15		
Required Credits: 15			Required Credits: 15		
MRK 4003	International Marketing Management	3	MRK 4103	Services Marketing	3
	Elective	3	MRK 4203	Marketing Research Project	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3
				Elective	3

Bachelor of Quality Management

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Quality Management program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Quality Management. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Quality Management processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Quality Management tools.

Program Description

The Bachelor of Quality Management degree responds to increased employer demand for professionals with a solid background in operational techniques in manufacturing and service-oriented companies, combined with qualifications in the area of quality and business excellence. Quality management is integral to any organization that aims to offer superb products and services, and gain the trust and loyalty of its customer base.

The program offers two distinct concentrations – Lean Management and Statistical Analysis:

For the **Lean Management concentration**, students take – SLM 4013, QMT 4053, QMT 4123, QMT 4143 and QMT 4153 elective courses

For the **Statistical Analysis concentration**, students take – MGT 4043, QMT 4033, QMT 4113, QMT 4123 and QMT 4133 elective courses

Students will have the option to graduate with a Higher Diploma in Quality Management upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Quality Management field, their interrelationship and application.
- Ability to use the Quality Management tools, think critically, and conduct applied research.
- Necessary key success skills in business.

- In depth knowledge of the Quality Management field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree Level

Students will be able to...

1. Demonstrate in-depth knowledge of Quality Management areas and tools.
2. Use appropriate tools to solve complex authentic problems in Quality Management contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Quality Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Quality Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Quality Management principles to various real world situations.

Program Learning Outcomes

Higher Diploma Level

Students will be able to...

1. Demonstrate knowledge of Quality Management principles, concepts and tools.
2. Use appropriate tools to solve problems in Quality Management contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Quality Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Quality Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

		Course Credits
Business Core Courses		
Required Credits: 54		
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
ACC 1003	Financial Accounting	3
MRK 1103	Principles of Marketing	3
ECO 1103	Macroeconomics	3
ACC 1103	Managerial Accounting	3
STS 2003	Business Statistics	3
FIN 2003	Financial Management	3
OPM 2103	Operations Management	3
MGT 2103	Organizational Behaviour	3
BIS 3003	Business Information Systems	3
MGT 3003	Business Ethics and Corporate Governance	3
MGT 3103	Strategic Management and Simulation	3
LAW 3103	Business and Commercial Law	3
INT 2156	Business Internship 1	6
INT 3156	Business Internship 2	6
Quality Management Core Courses		
Required Credits: 30		
QMT 2003	Total Quality Management	3
QMT 2103	Quality Standards and Excellence Models	3
QMT 3003	Quality Management Tools	3
QMT 3013	Business Process Management	3
HRM 3013	Organizational Change Management	3
STS 3113	Advanced Statistical Models	3
QMT 4003	Service Quality Managements	3
QMT 4013	Advanced Strategic Management	3
QMT 4103	Project Management	3
QMT 4203	Quality Management Research Project	3
Lean Management Concentration		
Required Credits: 15		
SLM 4013	Supply Chain Operations Planning and Control	3
QMT 4053	Lean Management	3
QMT 4123	Six Sigma	3
QMT 4143	Value Stream Management	3
QMT 4153	Quality Auditing	3
Statistical Analysis Concentration		
Required Credits: 15		
MGT 4043	Management Science	3
QMT 4033	Statistical Quality Control I	3
QMT 4113	Experimental Design	3
QMT 4123	Six Sigma	3
QMT 4133	Statistical Quality Control II	3

		Course Credits
Quality Management Elective Courses (For Students not pursuing a Concentration)		
Required Credits: 15		
MGT 4043	Management Science	3
QMT 4033	Statistical Quality Control – I	3
QMT 4113	Experimental Design	3
QMT 4123	Six Sigma	3
QMT 4133	Statistical Quality Control – II	3
QMT 4053	Lean Management	3
QMT 4143	Value Stream Management	3
QMT 4153	Quality Auditing	3
SLM 4013	Supply Chain Operations Planning and Control	3
General Studies		
Required Credits: 33		
English, Arabic or other Languages		12
Humanities or Art		3
Information Technology or Mathematics		6
The Natural Sciences		3
The Social or Behavioural Sciences		9

<i>Total Required Credits</i>	<i>132</i>
<i>Maximum Duration of Study</i>	<i>6</i>
<i>Cost Recovery Program</i>	<i>No</i>
<i>Minimum Duration of Study</i>	<i>4</i>
<i>Program Code</i>	<i>BUQMT</i>
<i>Major Code</i>	<i>QMT</i>

Recommended Sequence of Study

Bachelor of Quality Management

Course Code	Course Title	Course Credits	Course Code	Course Title	Course Credits
Year 1 Semester 1			Year 1 Semester 2		
Required Credits: 15			Required Credits: 15		
ACC 1003	Financial Accounting	3	ACC 1103	Managerial Accounting	3
ECO 1003	Microeconomics	3	ECO 1103	Macroeconomics	3
MGT 1003	Principles of Management	3	MRK 1103	Principles of Marketing	3
LSM 1003	Applied Mathematics (GS)	3	LSS 1123	Methods of Research	3
LSS 1003	Life and Study Skills (GS)	3	LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 3			Year 2 Semester 4		
Required Credits: 15			Required Credits: 15		
QMT 2003	Total Quality Management	3	QMT 2103	Quality Standards and Excellence Models	3
FIN 2003	Financial Management	3	MGT 2103	Organizational Behavior	3
STS 2003	Business Statistics	3	OPM 2103	Operations Management	3
AES 1013	Arabic Communication (GS)	3	AES 1003	Emirati Studies (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3	LSC 2103	Academic reading & Writing II (GS)	3
Year 2 Summer Semester			Year 3 Semester 6		
Required Credits: 6			Required Credits: 15		
INT 2156	Business Internship 1	6	HRM 3013	Organizational Change Management	3
Year 3 Semester 5			Required Credits: 15		
Required Credits: 15			STS 3113	Advanced Statistical Models	3
QMT 3003	Quality Management Tools	3	LAW 3103	Business and Commercial Law	3
QMT 3013	Business Process Management	3	MGT 3103	Strategic Management and Simulation	3
BIS 3003	Business Information Systems	3	LSS 2403	Innovation and Entrepreneurship (GS)	3
MGT 3003	Business Ethics and Corporate Governance	3			
LSN 1113	Intro to Sustainability (GS)	3			
Year 3 Summer Semester			Year 4 Semester 7		
Required Credits: 6			Required Credits: 15		
INT 3156	Business Internship 2	6	Required Credits: 15		
Higher Diploma in Quality Management Exit			Year 4 Semester 8		
Required Credits: 15			Required Credits: 15		
QMT 4003	Service Quality Managements	3	QMT 4103	Project Management	3
QMT 4013	Advanced Strategic Management	3	QMT 4203	Quality Research Project	3
	Elective	3		Elective	3
	Elective	3		Elective	3
AES 3003	Professional Arabic (GS)	3		Elective	3

Bachelor of Tourism Management

Admission to program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalogue.

Program Mission

The Bachelor of Tourism Management program seeks to produce graduates able to function effectively in managerial and practitioner roles in the specialized field of Tourism Management. Graduates will have the skills, values and ability to explain, analyze and evaluate complex Tourism Management processes in local and global contexts, while demonstrating the ability to work independently, or in teams, to think critically, solve problems, make recommendations for improvements, and use advanced Tourism Management tools.

Program Description

The program focuses on the expanding Tourism industry and provides students with the essential knowledge and skills to become effective managers in the industry. These include industry knowledge, effective problem-solving, critical and strategic thinking, effective communication and an awareness of the business environment. It provides both academic and vocational preparation for this vibrant and rapidly expanding industry. The course emphasizes the understanding, the application, and the analysis of management skills applied to travel, tourism, events and hospitality.

In addition to the core Tourism Management qualification, the program offers a concentration in Operations.

For the **Operations concentration**, students take – TRM 4023, TRM 4033, TRM 4133, TRM 4113 and TRM 4123 elective courses.

Students will have the option to graduate with a Higher Diploma in Tourism Management upon the successful completion of 102 credits inclusive of the two internship courses.

Program Goals

To develop graduates who possess the

- Current knowledge and understanding of key areas of the Tourism Management field, their interrelationship and application.
- Ability to use the Tourism Management tools, think critically, and conduct applied research.

- Necessary key success skills in business.
- In depth knowledge of the Tourism Management field and its interrelationship and application across business environments.

Program Learning Outcomes

Degree level

Students will be able to...

1. Demonstrate in-depth knowledge of Tourism Management areas and tools.
2. Use appropriate tools to solve complex authentic problems in Tourism Management contexts.
3. Conduct research and critically evaluate arguments, abstract concepts and data, to examine issues in Tourism Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Tourism Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.
7. Demonstrate the ability to apply Tourism Management principles to various real world situations.

Higher Diploma Level

Students will be able to...

1. Demonstrate knowledge of Tourism Management principles, concepts and tools.
2. Use appropriate tools to solve problems in Tourism Management contexts.
3. Conduct research and examine arguments, concepts and data, to assess issues in Tourism Management.
4. Demonstrate self-development and the ability to work independently and in teams.
5. Make ethical decisions in global and local Tourism Management contexts, including issues related to sustainability and societal responsibility.
6. Effectively communicate in Arabic and English in both oral and written forms in business contexts.

Completion Requirements

Business Core Courses			Course Credits
Required Credits: 54			
ECO 1003	Microeconomics	3	
MGT 1003	Principles of Management	3	
ACC 1003	Financial Accounting	3	
MRK 1103	Principles of Marketing	3	
ECO 1103	Macroeconomics	3	
ACC 1103	Managerial Accounting	3	
STS 2003	Business Statistics	3	
FIN 2003	Financial Management	3	
OPM 2103	Operations Management	3	
MGT 2103	Organizational Behaviour	3	
BIS 3003	Business Information Systems	3	
MGT 3003	Business Ethics and Corporate Governance	3	
MGT 3103	Strategic Management and Simulation	3	
LAW 3103	Business and Commercial Law	3	
INT 2156	Business Internship 1	6	
INT 3156	Business Internship 2	6	

Tourism Management Core Courses			Course Credits
Required Credits: 30			
TRM 2003	Introduction to Tourism	3	
TRM 2103	Consumer Behaviour in Tourism	3	
TRM 3003	Tourism Operations and Analytics	3	
TRM 3013	Integrated Technologies for Tourism	3	
TRM 3103	Sustainable Tourism	3	
TRM 3113	Tourism Human Resource Management	3	
TRM 4003	Economics of Tourism	3	
FIN 4003	Entrepreneurial Finance	3	
TRM 4103	Strategic Management in Tourism	3	
TRM 4203	Tourism Final Project	3	

Operations Concentration			Course Credits
Required Credits: 15			
TRM 4033	Special Interest Tourism	3	
TRM 4133	Event Management for Tourism	3	
TRM 4113	Heritage and Cultural Tourism	3	
TRM 4123	Visitor Attraction Management	3	
TRM 4023	Tourism Marketing	3	

Tourism Management Elective Courses			Course Credits
Required Credits: 15			
TRM 4033	Special Interest Tourism	3	
TRM 4133	Event Management for Tourism	3	
TRM 4113	Heritage and Cultural Tourism	3	
TRM 4123	Visitor Attraction Management	3	
TRM 4023	Tourism Marketing	3	

General Studies			Course Credits
Required Credits: 33			
English, Arabic or other Languages		12	
Humanities or Art		3	
Information Technology or Mathematics		6	
The Natural Sciences		3	
The Social or Behavioural Sciences		9	

<i>Total Required Credits</i>	<i>132</i>
<i>Maximum Duration of Study</i>	<i>6</i>
<i>Cost Recovery Program</i>	<i>No</i>
<i>Minimum Duration of Study</i>	<i>4</i>
<i>Program Code</i>	<i>BUTRM</i>
<i>Major Code</i>	<i>TRM</i>

Recommended Sequence of Study

Bachelor of Tourism Management

Course Code	Course Title	Course Credits
Year 1 Semester 1		
Required Credits: 15		
ACC 1003	Financial Accounting	3
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
LSM 1003	Applied Mathematics (GS)	3
LSS 1003	Life and Study Skills (GS)	3
Year 2 Semester 3		
Required Credits: 15		
TRM 2003	Introduction to Tourism	3
FIN 2003	Financial Management	3
STS 2003	Business Statistics	3
AES 1013	Arabic Communication (GS)	3
ICT 2013	Computation Thinking and Coding (GS)	3
Year 2 Summer Semester		
Required Credits: 6		
INT 2151	Business Internship 1	6
Year 3 Semester 5		
Required Credits: 15		
TRM 3003	Tourism Operations and Analytics	3
TRM 3013	Integrated Technologies for Tourism	3
BIS 3003	Business Information Systems	3
MGT 3003	Business Ethics and Corporate Governance	3
LSN 1113	Intro to Sustainability (GS)	3
Year 3 Summer Semester		
Required Credits: 6		
INT 3151	Business Internship 2	6
Higher Diploma in Tourism Management Exit		
Year 4 Semester 7		
Required Credits: 15		
TRM 4003	Economics of Tourism	3
FIN 4003	Entrepreneurial Finance	3
	Elective	3
	Elective	3
AES 3003	Professional Arabic (GS)	3

Course Code	Course Title	Course Credits
Year 1 Semester 2		
Required Credits: 15		
ACC 1103	Managerial Accounting	3
ECO 1103	Macroeconomics	3
MRK 1103	Principles of Marketing	3
LSS 1123	Methods of Research (GS)	3
LSC 1103	Academic Reading and Writing I (GS)	3
Year 2 Semester 4		
Required Credits: 15		
TRM 2103	Consumer Behaviour in Tourism	3
MGT 2103	Organizational Behavior	3
OPM 2103	Operations Management	3
AES 1003	Emirati Studies (GS)	3
LSC 2103	Academic reading & Writing II (GS)	3
Year 3 Semester 6		
Required Credits: 15		
TRM 3103	Sustainable Tourism	3
TRM 3113	Tourism Human Resource Management	3
LAW 3103	Business and Commercial Law	3
MGT 3103	Strategic Management and Simulation	3
LSS 2403	Innovation and Entrepreneurship (GS)	3
Year 4 Semester 8		
Required Credits: 15		
TRM 4103	Strategic Management in Tourism	3
TRM 4203	Tourism Final Project	3
	Elective	3
	Elective	3
	Elective	3

Academic Staff:

- Aesha Saeed Al Shehhi**, Bachelor (Statistics), UAE University
- Abbott Haron**, Master of Business Administration (Business Administration), The Univ. of Western Australia
- Abderazak Bakhouché**, Ph.D (Banking), The University of Wales
- Abdul Ghafar**, Master of Business Administration (Business Administration), Masters (Marketing), University of Huddersfield
- Abdul Karim Yusoff**, Ph.D (Management), Int'l Academy of Management and Economics
- Abdul Quddos**, Doctor of Business Administration, Polish Academy of Sciences
- Abdullah Al Sagheer**, Ph.D In education and Human Resources Studies, Colorada State University, USA
- Abeya Bahaa Selim**, Master of Arts (Economics), University of Illinois
- Ahsan Chaudhri**, Master of Professional Studies (Information Technology), Master of Business Administration (Marketing), Auckland University of Technol
- Aisha AlFalahi**, Master of International Business, Hult International Business School
- Ajay Chopra**, Master of Commerce, University of Delhi
- Alex Alves**, Ph.D, University of San Paulo, Brazil
- Alexandar Wollenberg**, Ph.D, National University of Singapore
- Alfred Miller**, Ph.D (E-Commerce), Northcentral University
- Ali El Asad**, Master of Business Administration (Finance), University of Leicester
- Almaz Sandybayev**, PhD in Business Administration, Girne American University, Cyprus
- Alois Weidinger**, Master of Science (Taxation), University of Central Florida
- Alya Abdulla Ali Mohammed Al Hebsi**, Bachelor of Applied Science (Business Administration (Human Resources)), Ras Al Khaimah Women's College
- Amal Hazeem Saeed Hazeem Al Masafri**, Master of Business Administration (Business Administration), University of Wollongong
- Andrew Mackenzie**, Master of Business Administration (Business Administration), Chifley Business School
- Angelo Olo**, Master of Business Administration (Business Management), University of Santo Tomas
- Anil Chandrasekaran**, Ph.D (Interdisciplinary Studies), University of Madras
- Ann Collins**, Master of Science (Strategic Management), Dublin Institute of Technology
- Ann Perez**, Ph.D in Business Management, Philippine Christian University, UAE
- Annari De Waal**, Ph.D, University of Pretoria, South Africa
- Anthony Ayokunle Ayoola**, Ph.D, King's College, University of London
- Anton Kietaihl**, Master of Business Administration (Executive MBA), RMIT University
- Anupama Rajasekharan Nair**, Master of Business Administration (Human Resource Management), Bharathiar University
- Asma Assaf**, Ph.D, Amman Arab University, Jordan
- Asma Begum**, Maters of Philosophy (Economics), University of Madras
- Asma Darkazalli**, Master of Business Administration (Business Administration), Roosevelt University
- Ayesha Abdullah**, PhD, Strategic Management, University of Sheffield, UK
- Ayman Talib**, Ph.D, Argosy University, USA
- Basel Natsheh**, PhD In Economic Sciences, PaulCezannel University, France
- Bashir Mojeed-Sanni**, Doctor of Philosophy (Strategic Human Resources Management), Cardiff Metropolitan University, Cardiff, UK
- Beena Salim Saji**, Ph.D (Psychology), University of Kerala
- Bharathan Viswanathan**, Ph.D (Commerce), Manonmaniam Sundaranar University
- Bharti Pandya**, Ph.D (Human Resource Management), JRN Rajasthan Vidyapeeth Univ
- Bistra Boukareva**, Master of Arts (Economics), Univ of National And World Eco
- Bogdan Ioane**, Ph.D (Business Administration), Swiss Management Center
- Bruce Leckey**, MA in Accounting, Bowling Green State University
- Carmen Gutierrez**, Master of Business Administration (Business Administration), University of Iowa
- Carol Pinto**, Master of Business Administration (Business Administration), Murdoch University
- Carolyn Armstrong**, Master of Business Administration (Business Administration), University of Phoenix
- Carolyn Morokutti**, Master of Commerce (Labor Management), SNTD Women's University
- Catherine Hill**, Master of Business Administration (Business Administration), Master of Science (Social Studies), The Waikato University
- Catherine O'Kelly**, Master of Arts (European Business Studies), University of Ulster
- Chad Durham**, Master of Business Administration (Management), University of Miami
- Chris Chong**, Master of Business Administration (Business Administration), McGill University
- Chris Peters**, Ph.D, Walden University, USA
- Christos Theodorakakos**, Master of Business Administration (Business Administration), Concordia University
- Colm Lynch**, Master of Business Administration (Risk Management & FS Analysis), University College Dublin
- Damodharan Varadarajan**, Doctorate in Philosophy (Commerce), SCS Viswa Mahavidyalaya
- Danail Ivanov**, Ph. D. (Business Administration), Case Western Reserve University
- Daniel Villegas**, Master of Education (Instructional Technology), Master of Science (Management), Utah State University
- David Nabi**, Masters (Health Administration), Post Degree Certificate (Finance), Post Graduate Certificate (Accounting & Finance), Post Degree Certificate (Training & HR Management), University of Ottawa
- David Quansah**, Masters (International Business), University of Wollongong
- Debra Henderson**, Master of Philosophy (Tourism Tourist & Hotel Mgt.), The University of Queensland
- Deepak Asarpota**, Master of Commerce (Business Marketing), University of Mumbai (Bombay)
- Dimitrios Hatjidis**, Ph.D (Business Administration), Southern New Hampshire Univ.
- Dirk Sharer**, Master of Arts (International Affairs), American University
- Earney Lasten**, Ph.D (Education), University of Central Florida
- Ebrahim Ahmed Abdulla Aleamash Al Teneiji**, Executive MBA (Strategic Management), Higher Colleges of Technology
- Edward McAlvanah**, Master of Business Administration (Business Administration), Loyola University of Chicago
- Edward Stephenson**, Master of Business Administration (Business Administration), University of Western Ontario
- Eileen Fitzgerald**, Master of Science (Forensic Accounting), University of Portsmouth
- Eliyadurage Kumarajeeva**, Master of Business Administration (MBA) and MA (Economics), American University-Washington DC, USA and University of Kansas, USA
- Eman Zabalawi**, Master of Business Administration (Total Quality Management), University of Leicester
- Emerson Cabudol**, Doctorate in Business Admin, Lyceum of The Philippines

- Emma Woods**, Masters (Intl Law and Intl Relations), University of New South Wales
- Enrico Mendoza**, Master of Business Administration (Business Administration), De la Salle University
- Fara Khermouche**, Ph.D In Middle eastern and Islamic Studies, Durham University, UK
- Fathey Moosa Abdulla Hussain Alshamali**, Executive MBA (Business), Dubai Men's College
- Fatima Khalfan Sultan Farhan Alloghani**, Bachelor of Applied Science (Business Administration (Human Resources)), Fujairah Women's College
- Fatma Tarish Saeed Khalifa Butubair Al Mehairi**, Masters (Quality Management), University of Wollongong
- Fatmah Mahanna Saeed Mahanna Saeed Kendi**, Bachelor of Applied Science (Information Management), Fujairah Women's College
- Fatmah Mohamed Salim Al Sereidi**, Bachelor of Applied Science (Information Management), Fujairah Women's College
- Francis Amagoh**, Ph.D in Public Policy and Administration , Virginia Commonwealth University, USA
- Gabor Andrasi**, Masters (Law), Eötvös Loránd University
- Gene Bryant**, Master of Science (Business Computing Science), Master of Science (Economics), Texas A&M University
- George Owusu**, Ph.D in Business Administration, Nova Southern University, USA
- Ghazanfar Malik**, Master of Business Administration (Business), Univ. of Wales, Cardiff
- Giovanna Bejjani**, Master of Commerce (Marketing), University of New South Wales
- Gouljannet Humphrey**, Master of Business Administration (Leadership & Management), Brenau University
- Habib Kassim**, Master of Business Administration, University of Western Sydney
- Hadal Hammour**, Master of Business Administration (Business Administration), American University of Beirut
- Hajer Kedher**, Ph.D in Management Sciences, University of Tunis, Tunisia
- Hajer Mohamed Hassan Morad**, Master of Science (Organizational Excellence), Hamdan Bin Mohammed E-University
- Hajer Zarrouk**, Ph.D In Economics, University of Mediterranean, France & University Tunis El Manar, Tunisia
- Hanan Alwan Zaki**, Master of Arts (Teaching), The University of Memphis
- Harbinder Singh**, Masters (Business), The University of Newcastle
- Hassnain Sadiq**, Master of Business Administration (General Management), University of Wollongong
- Haya Al Shawwa**, Ph.D (Economics), Universita' degli Studi di Ferrara
- Heather Webb**, Ph.D (Business Management), The University of Edinburgh
- Hector Iweka**, Ph.D (General Business), Capella University
- Hernani Manalo**, Ph.D (Business Management), Unv Negros Occidental-Recoleta
- Herveen Singh**, Ph.D., University of Toronto
- Hessa Mubarak Saeed Hamad Al Shamisi**, Bachelor of Applied Science (Business Administration (General)), Al Ain Women's College
- Huda Eyad Mohamed Basadiq Al Hadhrami**, Bachelor of Applied Science (eBusiness Management), Sharjah Women's College
- Husam Omar**, Ph.D (International Education), University of Incarnate Word
- Husam Shahroor**, Ph.D in Accounting, Amman Arab University, Jordan
- Hussain Ali Hayder Mohamed Alshaikh Jaafar Alnumairy**, Master of (Criminology & Criminal Justice), Griffith University
- Iman El Meniawy**, Master of Business Administration (Business Administration), University of Saskatchewan
- Indrani Hazarika**, Doctorate in Philosophy (Accounting), Gauhati University
- Inoussa Bouchacar**, Ph.D in Economics, University of Nebraska, USA
- Intesar Haidara**, Executive MBA (Strategic Management), Higher Colleges of Technology
- Jacinta DSilva**, Master of Business Administration (Business Administration), Karnataka State Open Univ
- Jacobus Nel**, Ph.D (Commerce), University of South Africa
- Jainambu Abbas**, Master of Philosophy (Commerce), Masters (Finance), University of Madras
- Jaishree Asarpota**, Master of Business Administration (Business Administration), Heriot-Watt University
- James Banks**, Master of Business Administration (Management), Univ. of Calif. - Los Angeles
- James Harris**, Ph.D in Business Administration, Grenoble Ecole de Management, France
- Jamila Al Shehhi**, Executive MBA (Strategic Management), Ras Al Khaimah Women's College
- Jane Bourne**, Master of Law (Commercial & Corporate Law), University College of London
- Jaweed Malik**, Master of Science (Business Info. Technology), University of Northumbria
- Jennie Lavin**, Master of Business Administration (Business Management), The University of Warwick
- Johannes De Klerk**, Ph.D (Business Administration), Swiss Management Center
- John McKeown**, Master of Business Administration (E-Commerce), The University of Kent
- Jones Kasonso**, Ph.D, Northcentral University, USA
- Julian Barona Motlak**, Masters (Finance), Masters (Logistics Engineering), Korea Maritime University
- Kalpana Solanki**, Ph.D (Management), Banasthali Vidyapith
- Kavita Shah**, Ph.D (Management), JJ Tibrewala University
- Kentaya Beeler**, Ph.D In Accounting, Capella University, USA
- Kian Tan**, Master of Commerce (Advanced Info Systems & Mgt), University of New South Wales
- Kim Glover**, Master of Business Administration (Management), University of Keele
- Kristian Gotthelf**, Masters (International Marketing), Syddansk University
- Kwame Owusu**, Ph.D in Business Administration, Jackson State University, USA
- Lakmee Senadheera**, Master of Business Administration (Human Resource Management), Charles Sturt University
- Lance McMahon**, Master of Science (Public Admin & Public Policy), University of London
- Leila Rodemann**, Master of Arts (Economics), Clemson University
- Linah Bseiso**, Master of Business Administration (Management), Amberton University
- Linda Daniel**, Ph.D (Banking), Alagappa University
- Luan Eshtrefi**, Masters (European Union Economics), South East European University, Macedonia
- Lukman Olorogun**, Ph.D, International Islamic University< Malaysia
- Malini Nair**, Master of Business Administration (Business Administration), Birla Institute of Tech & Sc.
- Mamie Griffin**, Ph.D (Human Resource Management), Univ of Southern Mississippi
- Manal Abdel Wahed**, MA International Business, University of Wollongong
- Manal Ibrahim Asad Al Haj Ali**, MBA in Banking & Finance, Institute of Banking Studies & University of Jordan
- Manishankar Chakraborty**, Phd., Nagpur University
- Mansoor Khwaja**, Ph.D (Commerce & Management Studies), Andhra University
- Manuel Vertiz Mou**, Master's Degree in Public Relations and Press Office Management, Universitat Autònoma de Barcelona
- Maree Murphy**, Master of Business Administration (Business Administration), Heriot-Watt University
- Mariam Al Dhaheri**, Master of Business Administration (Business

Administration), Al Ain University of Sc & Tech

Mariam Ali Rashid Abdulla Alnuaimi, Masters (Business Administration), UAE University

Marilou Fernandez, Master of Business Administration (General Management), Manuel L. Quezon University

Marilou Maderazo, Ph.D (Business Administration), Batangas State University

Mario Gabrael, Master of Business Administration (Human Resource Management), University of Western Sydney

Mary Precy Lego, Masters (Business Administration), University of San Agustin

Marylene Younes, Master of Business Administration (Business Administration), Lebanese American University

Mayar Mohamed Sabah Ali Al Kaabi, Bachelor (Applied Science) in Business Administration (Human Resources), Higher Colleges of Technology, Fujairah

Meera Albeshr, Bachelor of Science (Finance), Zayed University

Melanie Bowman, Master of Business Administration (Business Administration), University of Canberra

Merwyn strate, Ph.D, University of Nebraska, USA

Michael Grantham, Master of Business Administration (Marketing), Griffith University

Michael Lewicki, Master of Business Administration (Agricultural Economics), University of Guelph

Michael Westlund, Master of Business Administration (International Management), Thunderbird Sch.ofGlobal Mgmt.

Mohamad Al Sakka, Ph.D (eBusiness Policy Development), De Montfort University

Mohamed Payab, Master of Science (Strategic Business & IT), University of Portsmouth

Mohammad Quasem, Master of Business Administration (Business Administration), The University of Strathclyde

Mouza Mohammed Thani Al Kaseeh Al Khanbouli, Bachelor of Applied Science (Business Administration (Human Resources)), Ras Al Khaimah Women's College

Muhammad Lakhani, Master of Business Administration (Business Administration), University of Karachi

Mysoon Otoum, Ph.D (Organisation Management/ IT Management), Capella University

Nabil Dahdah, Ph.D in Economics, Michigan State University, USA

Nadeem Ahmed, Master of Business Administration (Marketing Management), Master of Social Science, University of Mysore, University of Leicester

Nadia Abdulla Mohd Abdulrahim Kazim, MA in International Business, Hult International Business School

Nadia BenSedrine Goucha, Ph.D, University of Paris 1 Pantheon-Sorbonne France

Nahla Al Ali, Executive MBA (Strategic Management), Ras Al Khaimah Women's College

Nancy Hankir, Ph.D (Management), Swiss Management Center

Naomi Keir, Master of Philosophy (Adult Education), University of Glasgow

Nathan Kawansson, Master of Science (Engineering), Technical University Denmark

Naveen Seth, Ph.D in Economics and International Business, New York University, USA

Nawal Al Sayed, Master of Business Administration (Business Administration), Glasgow Caledonian University

Ng Poh Yen, Ph.D (Management), University of Canterbury

Nickie Christensen, Master of Business Administration (Management), Master of Science (TESOL), University of Pennsylvania

Niki Dancy, Masters in Quality Management, University of Wollongong

Nikola Perovic, Ph.D (Economics Science), University of Montenegro

Nouralhoda Al Dhanhani, Bachelor of Business Admin. (Management), UAE University

Omar Ayyash, Master of Business Administration (Business Administration), Univ of Louisville

Omar Badran, Master of Business Administration (General Business Admin), The University of Hull

Onise Alpenidze, Ph.D in Business Administration, Tbilisi State University, Georgia

Pamela Hawkswell, Master of Science (Training & Performance Mgt.), Univ of Southern Queensland

Panagiotis Thomas, Ph.D (Professional Studies), Middlesex University

Pauline Holt, Master of Business Administration (Business Administration), Aston University

Pedro Coelho, MA in International Business, Vilnius University

Peter John Lean, Master of Business, The University of Newcastle

Peter Muturi Kimani, Master of Business Administration (Accounting & Finance), Master of Arts (Leadership & Management), University of East London

Philip Almond, Master of Business Administration (Public Administration), University of Birmingham

Philip Brear, Master of Law, University of Northumbria

Philip Large, Master of Business Administration (Executive MBA), RMIT University

Pranav Naithani, Ph.D (Management), Birla Institute of Tech & Sc.

Priyadarshini Baguant, Ph.D, University of Mauritius, Mauritius

Przemyslaw Stach, Masters (American Business Culture & Marketing), University of Economics, Krakow, Poland

Rachna Banerjee, Ph.D (Commerce), SNDT Women's University

Randa El Chaar, Masters, American University of Beirut

Randy Canaday, Master of Business Administration (Business Administration), University of Phoenix

Rasha Abou Samra, Masters (Business Administration), Master of Philosophy (Business), Maastricht School of Management

Rashid Ashraf, Masters (Human Resource Management), Masters (Marketing), The University of Bolton

Rashid Saber, Ph.D (Business Administration), California Coast University

Raymond Cox, Master of Business Administration (Business), University of KwaZulu-Natal

Reji Nair, Ph.D (Economics), University of Kerala

Renata Hodgson, Ph.D (Business), University of Western Sydney

Reshma John, Master of Business Administration (Business Administration), University Of Calicut

Ricardo Archbold, Ph.D in Business Administration, Nova Southeastern University, USA

Richard Croome, Ph.D (Business Management), Univ of the Sunshine Coast

Rima Baki, Master of Business Administration (Marketing), University of Leicester

Robert Ritchie, Doctor of Jurisprudence Degree, Temple University School of Law, Philadelphia

Roberta Fenech, Ph.D (Psychology), University of London

Robson Chiambiro, Master of Business Administration (Business Administration), Nelson Mandela Metropolitan University

Rola Noun, Master of Business Administration (Marketing), University of Leicester

Rory Mc Connon, Master of Business Administration (Business Administration), University of Ulster

Rosalind Rice, Masters of Distance Education (Education), University of Southern Queensland

Ross Smith, Mast of Applied Finance (Finance), Master of Business Administration (Business Administration), Macquarie University

Roudaina Houjeir, Doctorate in Marketing, University of Westminster

Saad Laraqui, Ph.D in Management, Rutgers University, USA

Sabir Malik, Master of Business Administration (Innovative Management), Coventry University

Sadaf Tauqir, Masters (Business Economics), Master of Science (Management), University of the Punjab

Safwat Al Tal, Ph.D, University of Salento, Italy

- Saleimah Rashed Mubarak Sebait Mesmari**, Bachelor of Applied Science (Information Management), Fujairah Women's College
- Salman Ahmad**, Master of Science (Operational Research), University of Strathclyde
- Samah Khalil**, Ph.D (Integrated Textile & Apparel Science), Auburn University
- Samia Warda**, Master of Science (Tourism Tourist & Hotel Mgt.), Alexandria University
- Sanjay Saxena**, Master of Business Administration (Business Administration), Masters (Geology), Indira Gandhi Nation Open University
- Sara Al Mahmoud**, Master of Strategic HR mgmt., University of Wollongong
- Sara Soskin**, Master of Marketing, The University of Newcastle
- Sascha Kaenel**, Masters (Business Education), Friedrich-Schiller-Univ Jena
- Sathya Sivaprakasam**, Ph.D (Business), Madurai Kamaraj University
- Sean Seery**, Master of Business Administration (International Business), University College Dublin
- Sergiy Spivakovskyy**, Ph.D (Business Marketing), European University
- Shagufta Sarwar**, Ph.D in HRM/ Organizational Psychology, The University of Swansea, UK
- Shahid Bashir**, Master of Commerce (Finance), University of the Punjab
- Shahira Abdel-Hameid**, Ph.D, University of Manchester, UK
- Shahira El Alfy**, Doctorate of Business Administration, Arab Academy for Science and Technology and Maritime
- Shaima'a Al Hijawi**, Master of Business Administration (Management Information System), Arab Academy for Sci & Tech
- Shane McKenna**, Master of Business Administration (Human Resource Management), Master of Education (TESOL), University of New England
- Shaun Hodgson**, Master of Business (Operation Management), University of Western Sydney
- Shazia Shah**, Master of Business Administration (International Banking & Finance), University of Birmingham
- Shibeshi Khasay**, Doctorate in Philosophy, McGill University
- Shifana Rashad**, Master of Management (International Business), Massey University
- Shiladitya Verma**, MA Psychology (Psychology), Master of Philosophy (Management), Master of Arts, Masters (Management Science), Dr. C.V. Raman University
- Shirley Leopereira**, Ph.D (Applied Business), Dr. Bhim Rao Ambedkar University
- Sitalakshmi Ramanan**, Doctorate in Philosophy (Management), Devi Ahliya Vishwavidyalaya
- Soha El Mokdad**, Masters (Accounting & Finance), St. Joseph's University
- Sonia Abdennadher**, Ph.D in Business Administration, University of Paris Sud 11, France
- Sriya Chakravarti**, Ph.D in Education (Organization And Leadership), University of San Francisco
- Suhair Alwahabi**, Master of Education, The University of Adelaide
- Suresh Shanmuga Sundaram**, Master of Business Administration (Business Administration), University of Madras
- Susan Busby**, Ph.D (Business Administration), Swiss Management Center
- Suzan Abuhalahwah**, Master of Business Administration (Business Administration), Yarmouk University
- Swadesh Saha**, Master of Business Administration (Business Administration), Master of Commerce (Accounting), University of Dhaka
- Tamilselvan Mahalingam**, Master of Business Administration (Business Administration), University of Madras
- Tamir Mohamed**, Master of Commerce, University of Wollongong
- Tarek Ben Noamene**, Ph.D, University of Nice, France
- Tasneem Shaikh**, Masters (Global Human Resource Mngt), Masters (Commerce), The University of Liverpool
- Tiffanie Deloach**, Ph.D, Capella University, USA
- Timothy Wilkins**, Masters (Hospitality Management), University of Houston
- Tridib Chatterji**, Master of Science (International Administration), School for Intl. Training
- Venkata Kharidehal**, Master of Business Administration (Management), Master of Management (Management), Birla Institute of Tech & Sc.
- Veselina Yankova**, Ph.D in Organization and Management , Technical University of Varna
- Viatcheslav Liachenko**, Master of Science (Management), Milano Graduate School of Mang
- Vincent Hassan**, Master of Management, Massey University
- Wafa Hassan Ali Qambar Al Mulla**, Bachelor of Applied Science (Business Adm (Hum Resources)), Dubai Women's College
- Wasif Minhas**, MA in Teaching (Education), University of London
- William Hickey**, Ph.D, Pennsylvania State University, USA
- Yolande Smit**, Ph.D (Internal Auditing), Cape Peninsula University of Technology
- Yousuf Khan**, PhD Corporate Governance and Accounting, London South Bank University
- Yusuf Nulla**, Ph.D in Business Administration, Universidad Azteca, Mexico
- Zafer Bukey**, Masters in Engineering (Oper. Resch. & Mgt. Info. Sys.), University of Toronto
- Zaheer Abbas**, Ph.D (Finance), Mohammad Ali Jinnah University
- Zainab Atta**, Master of Business Administration (Financial Management), The University of Hull