# Business

The Faculty of Business has a mission of being committed to developing and delivering quality, student-centred Business education that provides students with the knowledge and skills to meet the evolving needs of stakeholders in the UAE. The Faculty of Business serves the needs of the region by offering sustainable programmes that provide both local and global perspectives, promote social responsibility and enhance critical thinking and professional practices. This mission is informed by and supports the continuing accreditation of the programme by Accreditation Council for Business Schools and Programs (ACBSP). The Faculty provides superior graduates capable of assuming challenging and key positions, integrating the business expertise and skills needed in a rapidly evolving society. These programmes enable graduates to meet professional requirements found in a bilingual multicultural business environment and develop employability and lifelong learning skills leading to a variety of management careers in local and international organisations within the UAE. Business graduates find their skills are highly sought after by many UAE organisations. Graduates can expect to work in a wide range of industries and organisations with the public and private sector including banks, accountancy firms, property companies, the aviation industry, oil and gas companies, the government, information technology firms, etc., or opt to become entrepreneurs.

# Diploma in Applied Business: Customer Service

The Diploma in Applied Business: Customer Service produces qualified customer service specialists who exhibit a wide range of fundamental technical and professional skills targeted at market requirements. Graduates will identify, analyse and solve problems, both within and across areas of the business world as it relates to customer service. The programme includes courses in professional communications, as well as general education courses appropriate to the discipline. Graduates who meet GPA and English requirements can articulate 30 credits into selected BAS programmes.

| | | Course Credits |
|---|---|---|
| **Business Core Courses** | | |
| **Required Credits: 25** | | |
| BSD 1013 | Introduction to Organisational Operations | 3 |
| BSD 1023 | Software Applications I | 3 |
| BSD 2013 | Introduction to Human Resources | 3 |
| BSD 2023 | Software Applications II | 3 |
| BSD 2033 | Basic Accounting | 3 |
| BSD 2043 | Practical Accounting | 3 |
| BSD 2067 | Applied Diploma Work Placement | 7 |

| | | Course Credits |
|---|---|---|
| **General Studies** | | |
| **Required Credits: 15** | | |
| GCD 1022 | English for Specific Purposes I | 2 |
| GCD 1032 | English for Specific Purposes II | 2 |
| GCD 2022 | English for Specific Purposes III | 2 |
| Other General Studies | | 9 |

| | | Course Credits |
|---|---|---|
| **Customer Service Core Courses** | | |
| **Required Credits: 28** | | |
| BSD 1113 | Proper Business Practice | 3 |
| BSD 1123 | Sales and Marketing Practices I | 3 |
| BSD 1133 | Business Code of Conduct | 3 |
| BSD 1143 | Arabic in Customer Service | 3 |
| BSD 2103 | Business and Society | 3 |
| BSD 2113 | Call Centre Fundamentals I | 3 |
| BSD 2123 | Sales and Marketing Practices II | 3 |
| BSD 2133 | Applied Customer service Project I | 2 |
| BSD 2143 | Call Centre Fundamentals II | 3 |
| BSD 2152 | Applied Customer Service Project II | 2 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *68* | *Minimum Duration of Study* | *2* |
| *Maximum Duration of Study* | *4* | *Programme Code* | *BUSAP* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BUC* |

# Diploma in Applied Business: Retailing

The Diploma in Applied Business:Retailing produces qualified graduates who exhibit a wide range of fundamental technical and professional skills targeted at retail market requirements. Graduates will identify, analyse and solve problems, both within and across areas of environment as it relates to the various retail functions. The programme includes courses in professional communications, as well as general education courses appropriate to the discipline. Graduates who meet GPA and English requirements can articulate 30 credits into selected BAS programmes.

| | | Course Credits |
|---|---|---|
| **Business Core Courses** | | |
| **Required Credits: 25** | | |
| BSD 1013 | Introduction to Organisational Operations | 3 |
| BSD 1023 | Software Applications I | 3 |
| BSD 2013 | Introduction to Human Resources | 3 |
| BSD 2023 | Software Applications II | 3 |
| BSD 2033 | Basic Accounting | 3 |
| BSD 2043 | Practical Accounting | 3 |
| BSD 2067 | Applied Diploma Work Placement | 7 |

| | | Course Credits |
|---|---|---|
| **General Studies** | | |
| **Required Credits: 15** | | |
| GCD 1022 | English for Specific Purposes I | 2 |
| GCD 1032 | English for Specific Purposes II | 2 |
| GCD 2022 | English for Specific Purposes III | 2 |
| Other General Studies | | 9 |

| | | Course Credits |
|---|---|---|
| **Retailing Core Courses** | | |
| **Required Credits: 30** | | |
| BSD 1213 | Working in the Retail Environment | 3 |
| BSD 1223 | Marketing Principles | 3 |
| BSD 1233 | Ethics in a Retail Environment | 3 |
| BSD 1243 | Retail Operations | 3 |
| BSD 1253 | Arabic in a Retail Environment | 3 |
| BSD 2213 | Retail Customer Service | 3 |
| BSD 2222 | Applied Retailing Project I | 2 |
| BSD 2233 | Retail Marketing | 3 |
| BSD 2253 | Applied Retailing Project II | 2 |
| BSD 2262 | Socially Responsible Retailing | 3 |

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|---|---|---|---|
| *Total Required Credits* | *68* | *Minimum Duration of Study* | *2* |
| *Maximum Duration of Study* | *4* | *Programme Code* | *BUSAP* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BUR* |

# Bachelor of Applied Science in Business Administration

The generic Business Administration major allows students who do not wish to pursue a specific career pathway to select available courses from the eight specialised Business majors. This major provides the knowledge and skills needed to function in a general business administration environment and to perform general business related functions. It allows students to explore a number of different specialisations but does not provide an in-depth experience leading to a particular professional career.

| Business Administration Core Courses | | Course Credits |
|---|---|---|
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| Business Administration 2000 Elective Courses<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| Business Administration 3000 Elective Courses<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| General Business 4000 Level Requirement<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 27** | | |
| BUS 4113 | Financial Accounting 1 | 3 |
| BUS 4213 | Financial Quantitative Methods | 3 |
| BUS 4313 | Employee Relations and UAE Labour Law | 3 |
| BUS 4413 | Tourism and Events Management | 3 |
| BUS 4513 | Strategic Decisions with Management Science | 3 |
| BUS 4623 | International Business Finance | 3 |
| BUS 4713 | Real Estate Concepts | 3 |
| BUS 4813 | Supply Chain Concepts and Practices | 3 |
| BUS 4913 | Integrative Industry Project (Accounting) | 3 |
| BUS 4923 | Integrative Industry Project (Finance and Banking) | 3 |
| BUS 4933 | Integrative Industry Project (Human Resource Management) | 3 |
| BUS 4943 | Integrative Industry Project (Tourism and Events Management) | 3 |
| BUS 4953 | Integrative Industry Project (Quality and Strategic Management) | 3 |
| BUS 4963 | Integrative Industry Project (International Business Management) | 3 |
| BUS 4973 | Integrative Industry Project (Property Development and Management) | 3 |
| BUS 4983 | Integrative Industry Project (Supply Chain Management) | 3 |

| General Studies | Course Credits |
|---|---|
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BAD* |

# Bachelor of Applied Science in Business Administration (Accounting)

This Business Administration major provides students with the knowledge and skills needed to function effectively in business and industry; prepares individuals to practise the profession of accounting and to perform related business functions. It also ensures that graduates satisfy the academic requirements stipulated for entrance into professional accounting bodies and is directly benchmarked against the Institute of Chartered Accountants in England and Wales (ICAEW).

| | | Course Credits |
|---|---|---|
| **Business Administration Core Courses** | | |
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| | | Course Credits |
|---|---|---|
| **Business Administration 2000 Elective Courses** | | |
| **See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| | | Course Credits |
|---|---|---|
| **Business Administration 3000 Elective Courses** | | |
| **See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| | | Course Credits |
|---|---|---|
| **Accounting Core Courses** | | |
| **Required Credits: 27** | | |
| BUS 4113 | Financial Accounting 1 | 3 |
| BUS 4123 | Auditing | 3 |
| BUS 4133 | Managerial Accounting 1 | 3 |
| BUS 4143 | IFRS | 3 |
| BUS 4153 | Financial Accounting 2 | 3 |
| BUS 4163 | Taxation | 3 |
| BUS 4173 | Managerial Accounting 2 | 3 |
| BUS 4183 | Corporate Finance | 3 |
| BUS 4913 | Integrative Industry Project (Accounting) | 3 |

| | Course Credits |
|---|---|
| **General Studies** | |
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BAC* |

# Bachelor of Applied Science in Business Administration (Finance and Banking)

This Business Administration programme major is designed to provide graduates with high-level skills in both the specialised field of banking and finance and the general field of business management. Graduates will be capable of pursuing careers in the banking and finance industry as well as a wide range of business finance fields. The major blends a conceptual theoretical framework with practical applications and covers basic discipline material through to more specialised banking and finance requirements. The major also covers a significant percentage of the syllabus for level 1 of the Chartered Financial Analyst (CFA) qualification, and provides pathways to various other external certifications, in particular those covered by the Chartered Institute of Securities and Investment (CISI).

| | | Course Credits |
|---|---|---|
| **Business Administration Core Courses** | | |
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| | | Course Credits |
|---|---|---|
| **Business Administration 2000 Elective Courses** | | |
| **See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| | | Course Credits |
|---|---|---|
| **Business Administration 3000 Elective Courses** | | |
| **See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| | | Course Credits |
|---|---|---|
| **Finance and Banking Core Courses** | | |
| **Required Credits: 27** | | |
| BUS 4213 | Financial Quantitative Methods | 3 |
| BUS 4223 | Retail Finance and Banking | 3 |
| BUS 4233 | Financial Assets and Markets | 3 |
| BUS 4243 | International Trade and Finance | 3 |
| BUS 4253 | Law, Ethics and Professional Standards | 3 |
| BUS 4263 | Corporate Finance and Banking | 3 |
| BUS 4273 | Wealth and Risk Management | 3 |
| BUS 4283 | Islamic Finance and Banking | 3 |
| BUS 4923 | Integrative Industry Project (Finance and Banking) | 3 |

| | | Course Credits |
|---|---|---|
| **General Studies** | | |
| **Required Credits: 39** | | |
| Art and Humanities | | 6 |
| Communication | | 12 |
| Emirati Studies | | 3 |
| Mathematics | | 3 |
| Physical and Biological Sciences | | 6 |
| Social and Behavioural Studies | | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BFS* |

# Bachelor of Applied Science in Business Administration (Human Resource Management)

This Business Administration programme major focuses on the most important resources of any organisation - its people. Graduates of this programme will have the knowledge, skills and abilities to perform the main functions of HRM, and related responsibilities that involve the organisation's relationship with its employees. The major is benchmarked against the Society for Human Resource Management (SHRM) curriculum.

| Business Administration Core Courses | | Course Credits |
|---|---|---|
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| Business Administration 2000 Elective Courses<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| Business Administration 3000 Elective Courses<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| Human Resource Management Core Courses | | Course Credits |
|---|---|---|
| **Required Credits: 27** | | |
| BUS 4313 | Employee Relations and UAE Labour Law | 3 |
| BUS 4323 | Career Development and Planning | 3 |
| BUS 4333 | Recruitment and Selection | 3 |
| BUS 4343 | Training and Development | 3 |
| BUS 4353 | International Human Resource Management | 3 |
| BUS 4363 | Managing Organisational Change | 3 |
| BUS 4373 | Strategic Human Resource Management | 3 |
| BUS 4383 | Performance Management | 3 |
| BUS 4933 | Integrative Industry Project (Human Resource Management) | 3 |

| General Studies | Course Credits |
|---|---|
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BHR* |

# Bachelor of Applied Science in Business Administration (International Business Management)

This Business Administration programme major provides students with the knowledge, skills, and values to be successful in global commerce. Students that complete the major will be able to conduct global business in areas such as Global Business Management, Global Marketing, Supply Chain Management, International Human Resources Management, International Law, and Trade Finance. The major establishes a professional development pathway to ensure a full understanding of International Business Management. For companies, it assures that employees are able to practise global business at the professional level required in today's competitive environment. The major is benchmarked against the knowledge domains of the Certified Global Business Professional certification of the International Association for Trade Training Organizations (IATTO).

| | | Course Credits |
|---|---|---|
| **Business Administration Core Courses** | | |
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| | | Course Credits |
|---|---|---|
| **Business Administration 2000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| | | Course Credits |
|---|---|---|
| **Business Administration 3000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| | | Course Credits |
|---|---|---|
| **International Business Management Core Courses** | | |
| **Required Credits: 27** | | |
| BUS 4353 | International Human Resource Management | 3 |
| BUS 4533 | International Quality Management System | 3 |
| BUS 4623 | International Business Finance | 3 |
| BUS 4643 | Cross Cultural Relations Management | 3 |
| BUS 4653 | International Marketing for Global Competitiveness | 3 |
| BUS 4663 | International Trade | 3 |
| BUS 4673 | International Law | 3 |
| BUS 4683 | Middle East Development and Logistics | 3 |
| BUS 4963 | Integrative Industry Project (International Business Management) | 3 |

| | Course Credits |
|---|---|
| **General Studies** | |
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BIM* |

# Bachelor of Applied Science in Business Administration (Property Development and Management)

This Business Administration programme major provides students with the knowledge and skills needed to effectively manage in the Property Development and Management industry. Students will learn the concepts of urban planning and the basics of sustainable property development and project management underpinned by a solid understanding of the relevant legal environment. Students will also learn and apply the principles of property valuation and property management in the unique UAE context. The students will complete a capstone, industry supported project to consolidate and integrate their knowledge and skills. The major is benchmarked against the Royal Institution of Chartered Surveyors (RICS) requirements as well as local UAE standards and practices.

| | | Course Credits |
|---|---|---|
| **Business Administration Core Courses** | | |
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| | | Course Credits |
|---|---|---|
| **Business Administration 2000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |

| | | Course Credits |
|---|---|---|
| **Property Development and Management Core Courses** | | |
| **Required Credits: 27** | | |
| BUS 4713 | Real Estate Concepts | 3 |
| BUS 4723 | Property Valuation Methods 1 | 3 |
| BUS 4733 | Property Management | 3 |
| BUS 4743 | Project Management for Real Estate | 3 |
| BUS 4753 | Property, Construction and Environment Law | 3 |
| BUS 4763 | Property Valuation Methods 2 | 3 |
| BUS 4773 | Urban Planning | 3 |
| BUS 4783 | Sustainable Property Development | 3 |
| BUS 4973 | Integrative Industry Project (Property Development and Management) | 3 |

| | | Course Credits |
|---|---|---|
| **Business Administration 3000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |

| | Course Credits |
|---|---|
| **General Studies** | |
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BPD* |

# Bachelor of Applied Science in Business Administration (Quality and Strategic Management)

This Business Administration programme major provides the knowledge, skills and values to apply their knowledge to analyse complex business situations – external or internal to the organisation and identify important Quality and Strategic Management issues arising in an evolving business environment; or evaluate complex situations and diagnose problems or improvement opportunities. They will be able to develop processes and evaluate information to improve the performance of various organisations, and contribute to the development and realisation of their strategic plans. The major is benchmarked against the American Society for Quality (ASQ) curriculum.

| Business Administration Core Courses | | Course Credits |
|---|---|---|
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| Business Administration 2000 Elective Courses<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| Business Administration 3000 Elective Courses<br>See Programme Chair for available courses | | Course Credits |
|---|---|---|
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| Quality and Strategic Management Core Courses | | Course Credits |
|---|---|---|
| **Required Credits: 27** | | |
| BUS 4373 | Strategic Human Resource Management | 3 |
| BUS 4513 | Strategic Decisions with Management Science | 3 |
| BUS 4533 | International Quality Management System | 3 |
| BUS 4543 | Quality Management Tools | 3 |
| BUS 4583 | ISO Standards and Excellence | 3 |
| BUS 4653 | International Marketing for Global Competitiveness | 3 |
| BUS 4683 | Middle East Development and Logistics | 3 |
| BUS 4813 | Supply Chain Concepts and Practices | 3 |
| BUS 4953 | Integrative Industry Project (Quality and Strategic Management) | 3 |

| General Studies | Course Credits |
|---|---|
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BQS* |

# Bachelor of Applied Science in Business Administration (Supply Chain Management)

This Business Administration programme major provides the skills and knowledge necessary to be a successful leader in today's fast changing work environment. The programme is designed to train and educate students in all supply chain operations - the flow of goods and information from point of origin to point of consumption. Specific areas include: transportation, logistics management, operations management, marketing management, procurement and inventory management, supply chain risk management, international business and sustainability considerations for the supply chain. The major is benchmarked against the Council of Supply Chain Management Professionals (CSCMP).

| | | Course Credits |
|---|---|---|
| **Business Administration Core Courses** | | |
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| | | Course Credits |
|---|---|---|
| **Business Administration 2000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| | | Course Credits |
|---|---|---|
| **Business Administration 3000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| | | Course Credits |
|---|---|---|
| **Supply Chain Management Core Courses** | | |
| **Required Credits: 27** | | |
| BUS 4683 | Middle East Development and Logistics | 3 |
| BUS 4813 | Supply Chain Concepts and Practices | 3 |
| BUS 4823 | Logistics and Transportation 1 | 3 |
| BUS 4833 | Manufacturing in Supply Chain | 3 |
| BUS 4843 | Supply Chain Strategy and Management | 3 |
| BUS 4853 | Logistics and Transportation 2 | 3 |
| BUS 4863 | Procurement and Inventory Management | 3 |
| BUS 4873 | Supply Chain Risk Management | 3 |
| BUS 4983 | Integrative Industry Project (Supply Chain Management) | 3 |

| | Course Credits |
|---|---|
| **General Studies** | |
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BSM* |

# Bachelor of Applied Science in Business Administration (Tourism and Events Management)

This Business Administration programme major focuses on the ever growing Tourism and Events industry and provides students with the essential knowledge and skills to become effective managers in the tourism and event industries, these include effective problem-solving, critical and strategic thinking, effective communication and an awareness of the business environment. It provides both academic and vocational preparation for this vibrant and rapidly expanding industry. The course emphasises the understanding, the application, and the analysis of management skills applied to live events and the real world of work. With the U.A.E. being one of the world's fastest growing tourist destinations, where better to study tourism and events management. The major is benchmarked against the Institute of Hospitality curriculum for accreditation purposes.

| | | Course Credits |
|---|---|---|
| **Business Administration Core Courses** | | |
| **Required Credits: 48** | | |
| BUS 1003 | Management and Leadership | 3 |
| BUS 1103 | Economics for Managers | 3 |
| BUS 1203 | Software Applications for Business | 3 |
| BUS 1303 | Marketing | 3 |
| BUS 1403 | Business Ethics and Corporate Governance | 3 |
| BUS 1503 | Accounting for Managers | 3 |
| BUS 2003 | Business and Commercial Law | 3 |
| BUS 2103 | Operations Management | 3 |
| BUS 2203 | Business Statistics for Managers | 3 |
| BUS 2303 | Financial Management | 3 |
| BUS 2403 | Innovation and Entrepreneurship | 3 |
| BUS 3003 | Managing People and Organisations | 3 |
| BUS 3103 | International Business and Globalisation | 3 |
| BUS 3203 | Strategic Management and Business Policy Simulations | 3 |
| BUS 3406 | Work Related Learning | 6 |

| | | Course Credits |
|---|---|---|
| **Business Administration 2000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 2903 | Introduction to Logistics and Supply Chain Management | 3 |
| BUS 2913 | Sustaining Cultural Identity through Tourism and Events | 3 |
| BUS 2923 | Introduction to Sustainable Property Development and Management | 3 |
| BUS 2933 | Macroeconomics | 3 |

| | | Course Credits |
|---|---|---|
| **Business Administration 3000 Elective Courses See Programme Chair for available courses** | | |
| **Required Credits: 3** | | |
| BUS 3903 | Contemporary Issues in Business | 3 |
| BUS 3913 | Emotional Intelligence for Business Effectiveness | 3 |
| BUS 3923 | Management Information Systems Incorporating SAP | 3 |

| | | Course Credits |
|---|---|---|
| **Tourism and Events Management Core Courses** | | |
| **Required Credits: 27** | | |
| BUS 4413 | Tourism and Events Management | 3 |
| BUS 4423 | Tourism and Events Marketing | 3 |
| BUS 4433 | Meetings, Incentives, Conferences and Exhibitions (MICE) | 3 |
| BUS 4443 | Special Interest Tourism | 3 |
| BUS 4453 | International Events Management | 3 |
| BUS 4463 | Culture and Heritage Tourism | 3 |
| BUS 4473 | Sustainable Tourism | 3 |
| BUS 4483 | Global Tourism: Policy and Planning | 3 |
| BUS 4943 | Integrative Industry Project (Tourism and Events Management) | 3 |

| | Course Credits |
|---|---|
| **General Studies** | |
| **Required Credits: 39** | |
| Art and Humanities | 6 |
| Communication | 12 |
| Emirati Studies | 3 |
| Mathematics | 3 |
| Physical and Biological Sciences | 6 |
| Social and Behavioural Studies | 9 |

| | | | |
|---|---|---|---|
| *Total Required Credits* | *120* | *Minimum Duration of Study* | *4* |
| *Maximum Duration of Study* | *6* | *Programme Code* | *BADAB* |
| *Cost Recovery Programme* | *No* | *Major Code* | *BTE* |