

Business Division



The Business Division has a mission of being committed to developing and delivering quality, student-centred Business education that provides students with the knowledge and skills to meet the evolving needs of stakeholders in the UAE. The Division serves the needs of the region by offering sustainable programs that provide both local and global perspectives, promote social responsibility and enhance critical thinking and professional practices. This mission is informed by and supports the continuing accreditation of the program by Accreditation Council for Business Schools and Programs (ACBSP).

The Division provides superior graduates capable of assuming challenging and key positions, integrating the business expertise and skills needed in a rapidly evolving society. These programs enable graduates to meet professional requirements found in a bilingual multicultural business environment and instill lifelong learning skills leading to a variety of management careers in local and international organizations within the UAE. All courses are designed to equip students with the lifelong learning and communication skills that help them excel in their chosen careers.

Business graduates find their skills are highly sought after by many UAE organizations. Graduates can expect to work in a wide range of industries and organizations with the public and private sector including banks, accountancy firms, property companies, the aviation industry, oil and gas companies, the government, information technology firms, or opt to become entrepreneurs.

Bachelor of Applied Science in Business Administration

The generic Business Administration major allows students who do not wish to pursue a specific career pathway to select available courses from the eight specialised Business majors. This major provides the knowledge and skills needed to function in a general business administration environment and to perform

general business related functions. It allows students to explore a number of different specialisations but does not provide an in-depth experience leading to a particular professional career.

		Course Credits			Course Credits
Business Administration Core Courses			Business Administration Requirement		
			See program chair for available courses		
Required Credits: 48			Required Credits: 6		
BUS 1003	Management and Leadership	3	Select 1 2000 level course		3
BUS 1103	Economics for Managers	3	Select 1 3000 level course		3
BUS 1203	Software Applications for Business	3			
BUS 1303	Marketing	3			
BUS 1403	Business Ethics and Corporate Governance	3			Course Credits
BUS 1503	Accounting for Managers	3			
BUS 2003	Business and Commercial Law	3			
BUS 2103	Operations Management	3			
BUS 2203	Business Statistics for Managers	3			
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			Course Credits
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
			General Business 4000 Level Requirement		
			See program chair for available courses		
			Required Credits: 27		
			Select 9 4000 level business courses		27
					Course Credits
			Liberal Studies		
			Required Credits: 39		
			A. Communication		12
			B. Mathematics		3
			C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	OBUBAB
Cost Recovery Program	No	Major Code	BUBAAB

Bachelor of Applied Science in Business Administration (General)

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business Administration (General) is to produce graduates capable of functioning effectively in a management or supervisory positions in a variety of organizational contexts and business settings.

		Course Credits	Course Credits
Business Administration (General) Core Courses			Business Administration (General) Options. See program chair for available options
Required Credits: 20			Required Credits: 28
BMGN N400	Total Quality Management	4	
BMGN N450	Management Strategy and Policy	4	
BMGN N470	Project Management	4	
ECON N400	Economics of the UAE	4	
HIST N401	Historical Perspectives of the Arab World	4	

<i>Total Required Credits</i>	48	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	BAGNBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	BAGN

Bachelor of Applied Science in Business Administration (Accounting)

This Business Administration major provides students with the knowledge and skills needed to function effectively in business and industry; prepares individuals to practice the profession of accounting and to perform related business functions. It also ensures

that graduates satisfy the academic requirements stipulated for entrance into professional accounting bodies and is directly benchmarked against the Institute of Chartered Accountants in England & Wales (ICAEW).

		Course Credits			Course Credits
Business Administration Core Courses			Accounting Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4113	Financial Accounting 1	3
BUS 1103	Economics for Managers	3	BUS 4123	Auditing and Accounting Information Systems	3
BUS 1203	Software Applications for Business	3	BUS 4133	Managerial Accounting 1	3
BUS 1303	Marketing	3	BUS 4143	Government Accounting and IFRS	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4153	Financial Accounting 2	3
BUS 1503	Accounting for Managers	3	BUS 4163	Taxation	3
BUS 2003	Business and Commercial Law	3	BUS 4173	Managerial Accounting 2	3
BUS 2103	Operations Management	3	BUS 4183	Corporate Finance	3
BUS 2203	Business Statistics for Managers	3	BUS 4913	Integrative Industry Project (Accounting)	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6					
Select 1 2000 level course		3	A. Communication		12
Select 1 3000 level course		3	B. Mathematics		3
			C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	0BUAB
Cost Recovery Program	No	Major Code	BUACAB

Bachelor of Applied Science in Business Administration (Accounting)

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business

Administration (Accounting) is to produce graduates able to contribute to the UAE economy through the possession of competencies in general business and accounting.

		Course Credits	Course Credits
Business Administration (Accounting) Core Courses			Business Administration (Accounting) Options.
			See program chair for available options
Required Credits: 32			Required Credits: 16
BMAC N400	Intermediate Financial Accounting	4	
BMAC N410	Management Accounting Issues	4	
BMAC N450	Advanced Financial Accounting	4	
BMAC N460	Audit	4	
BMAC N470	Government Accounting	4	
BMAC N480	Business Taxation	4	
BMGN N340	Management Information Systems	4	
HIST N401	Historical Perspectives of the Arab World	4	

<i>Total Required Credits</i>	48	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	BAACBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	BAAC

Bachelor of Applied Science in E-Business Management

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business

Administration (E-Business) is to produce graduates able to serve the UAE community through the possession of competencies in general business and selected areas of e-business.

		Course Credits			Course Credits
Business Administration (E-Business) Core Courses			E-Business Management 46X Options.		
Required Credits: 40			Select one course from those listed below		
EBMG N405	Technology and Management	4	EBMG N463	Ethics in the Global Community	4
EBMG N411	Financial Awareness	4	EBMG N464	Communication Strategy	4
EBMG N412	Managing Marketing	4			
EBMG N413	Leadership of Organizations	4			
EBMG N416	Managing Quality	4			
EBMG N420	Strategic Management	4			
EBMG N460	Managing Financial Principles and Techniques	4			
EBMG N461	Final Research Project	8			
EBMG N467	Supply Chain Management	4			
			E-Business Management 47X Options.		
			Select one course from those listed below		
			Required Credits: 4		
			EBMG N476	Culture, Climate and Values	4
			EBMG N477	HR Planning and Development	4
Total Required Credits		48	Minimum Duration of Study		4
Maximum Duration of Study		3	Program Code		EBMGBP
Cost Recovery Program		No	Major Code		EBMG

Bachelor of Applied Science in Engineering Management

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Engineering Management is to prepare the students to perform effectively in a complex global environment by developing an understanding of

management principles as they pertain to engineering endeavors, quality and ethics. Expertise to enrich and extend the application of management principles and the supervision of related technical activities and projects.

Engineering Technology Core Courses			Course Credits	Engineering Management Core Courses			Course Credits
Required Credits: 16				Required Credits: 20			
ETEC N305	Organizational Behaviour and Management	4	EMGT N403	International Marketing & Business	4		
ETEC N410	International and UAE Economics	4	EMGT N416	Reflective Practice and Research Methods	4		
ETEC N435	Ethics and Professional Practice	4	EMGT N417	Basic Finance and Accounting	4		
ETEC N450	Project Management for Engineering	4	EMGT N421	General Management Design & Simulation	4		
			EMGT N436	Total Quality Management	4		
							Course Credits
Engineering Management Course Options See program chair for available course options							
Required Credits: 20							

<i>Total Required Credits</i>	56	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	ENMGBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	ENMG

Bachelor of Applied Science in Business Administration (Finance and Banking)

This Business Administration program major is designed to provide graduates with high-level skills in both the specialised field of banking and finance and the general field of business management. Graduates will be capable of pursuing careers in the banking and finance industry as well as a wide range of business finance fields. The major blends a conceptual theoretical framework with practical applications and covers basic discipline material through to more specialised banking

and finance requirements. The major also covers a significant percentage of the syllabus for level 1 of the Chartered Financial Analyst (CFA) qualification, and provides pathways to various other external certifications, in particular those covered by the Chartered Institute of Securities and Investment (CISI).

		Course Credits			Course Credits
Business Administration Core Courses			Finance and Banking Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4213	Financial Quantitative Methods	3
BUS 1103	Economics for Managers	3	BUS 4223	Retail Finance and Marketing	3
BUS 1203	Software Applications for Business	3	BUS 4233	Financial Assets and Markets	3
BUS 1303	Marketing	3	BUS 4243	International Trade and Finance	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4253	Law, Ethics & Professional Standards	3
BUS 1503	Accounting for Managers	3	BUS 4263	Corporate Finance, Banking and Lending	3
BUS 2003	Business and Commercial Law	3	BUS 4273	Wealth and Risk Management	3
BUS 2103	Operations Management	3	BUS 4283	Islamic Finance	3
BUS 2203	Business Statistics for Managers	3	BUS 4923	Integrative Industry Project (Finance and Banking)	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6			A. Communication		12
Select 1 2000 level course		3	B. Mathematics		3
Select 1 3000 level course		3	C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3
		Course Credits			

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	0BUAB
Cost Recovery Program	No	Major Code	BUFBA3

Bachelor of Applied Science in Business Administration (Financial Services)

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business Administration (Accounting) is to produce graduates able to contribute to the UAE economy through the possession of competencies in general business, financial services and banking.

		Course Credits
Business Administration (Financial Services) Core Courses		
Required Credits: 32		
BMFS N400	Advanced Financial Analysis	4
BMFS N410	Insurance	4
BMFS N450	Investment Analysis	4
BMFS N460	Lending and Securities	4
BMFS N470	Islamic Banking and Insurance	4
ECON N400	Economics of the UAE	4
ECON N450	Monetary Theory	4
HIST N401	Historical Perspectives of the Arab World	4
Business Administration (Financial Services) Options		
See program chair for available course options		
Required Credits: 16		

<i>Total Required Credits</i>	48	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	BAFSBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	BAFS

Bachelor of Applied Science in Business Administration (Human Resource Management)

This Business Administration program major focuses on the most important resources of any organization – its people. Graduates of this program will have the knowledge, skills and abilities to perform the main functions of HRM, and related responsibilities that involve the organization's relationship with its

employees. The major is benchmarked against the Society for Human Resource Management (SHRM) curriculum.

		Course Credits			Course Credits
Business Administration Core Courses			Human Resource Management Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4313	Employee Relations and UAE Labor Law	3
BUS 1103	Economics for Managers	3	BUS 4323	Career Development and Planning	3
BUS 1203	Software Applications for Business	3	BUS 4333	Recruitment and Selection	3
BUS 1303	Marketing	3	BUS 4343	Training and Development	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4353	International Human Resource Management	3
BUS 1503	Accounting for Managers	3	BUS 4363	Managing Organizational Change	3
BUS 2003	Business and Commercial Law	3	BUS 4373	Strategic Human Resource Management	3
BUS 2103	Operations Management	3	BUS 4383	Performance Management	3
BUS 2203	Business Statistics for Managers	3	BUS 4933	Integrative Industry Project (Human Resource Management)	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6			A. Communication		12
Select 1 2000 level course		3	B. Mathematics		3
Select 1 3000 level course		3	C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	0BUAB
Cost Recovery Program	No	Major Code	BUHRAB

Bachelor of Applied Science in Business Administration (Human Resources)

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business Administration (Accounting) is to produce graduates

able to contribute to the UAE economy through the possession of competencies in general business with a human resource management orientation.

		Course Credits
Business Administration (Human Resources) Core Courses		
Required Credits: 32		
BMGN N450	Management Strategy and Policy	4
BMHR N400	HR Planning & Recruitment	4
BMHR N410	Career Planning and Development	4
BMHR N420	Human Resource Systems	4
BMHR N430	Performance Management	4
BMHR N450	Organizational Development and Management	4
BMHR N470	Industrial Relations	4
HIST N401	Historical Perspectives of the Arab World	4
		Course Credits
Business Administration (Human Resources) Options		
See program chair for available course options		
Required Credits: 16		

<i>Total Required Credits</i>	48	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	BAHRBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	BAHR

Bachelor of Applied Science in Business Administration (International Business Management)

This Business Administration program major provides students with the knowledge, skills, and values to be successful in global commerce. Students that complete the major will be able to conduct global business in areas such as Global Business Management, Global Marketing, Supply Chain Management, International Human Resources Management, International Law, and Trade Finance. The major establishes a professional development pathway to ensure a full understanding

of International Business Management. For companies, it assures that employees are able to practice global business at the professional level required in today's competitive environment. The major is benchmarked against the knowledge domains of the Certified Global Business Professional certification of the International Association for Trade Training Organizations (IATTO).

		Course Credits			Course Credits
Business Administration Core Courses			International Business Management Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4353	International Human Resource Management	3
BUS 1103	Economics for Managers	3	BUS 4623	International Business Finance	3
BUS 1203	Software Applications for Business	3	BUS 4633	Business Negotiations	3
BUS 1303	Marketing	3	BUS 4643	Cross Cultural Management	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4653	International Marketing	3
BUS 1503	Accounting for Managers	3	BUS 4663	International Trade	3
BUS 2003	Business and Commercial Law	3	BUS 4673	International Law	3
BUS 2103	Operations Management	3	BUS 4683	Middle East Economic Growth and Regional Development	3
BUS 2203	Business Statistics for Managers	3	BUS 4963	Integrative Industry Project (International Business)	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
			Liberal Studies		
			Required Credits: 39		
		Course Credits	A. Communication		12
			B. Mathematics		3
			C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3
Business Administration Requirement					
See program chair for available courses					
Required Credits: 6					
Select 1	2000 level course	3			
Select 1	3000 level course	3			

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	0BUAB
Cost Recovery Program	No	Major Code	BUIBAB

Bachelor of Applied Science in Business Administration (Marketing)

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business Administration (Marketing) is to produce graduates

able to contribute to the UAE economy through the possession of competencies in general business with a marketing orientation.

		Course Credits
Business Administration (Marketing) Core Courses		
Required Credits: 28		
BMGN N450	Management Strategy and Policy	4
BMKT N401	Consumer Behavior	4
BMKT N420	Retail and Distribution	4
BMKT N450	International Marketing	4
BMKT N410	Marketing Simulation and Application	4
BMKT N460	Industrial and Service Sector Marketing	4
HIST N401	Historical Perspectives of the Arab World	4
Business Administration (Marketing) Options		
See program chair for available course options		
Required Credits: 20		

<i>Total Required Credits</i>	48	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	BAKTBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	BAKT

Bachelor of Applied Science in Business Administration (Property Development & Management)

This Business Administration program major provides students with the knowledge and skills needed to effectively manage in the Property Development and Management industry. Students will learn the concepts of urban planning and the basics of sustainable property development and project management underpinned by a solid understanding of the relevant legal environment. Students will also learn and apply the principles of property valuation and property management in the

unique UAE context. The students will complete a capstone, industry supported project to consolidate and integrate their knowledge and skills. The major is benchmarked against the Royal Institution of Chartered Surveyors (RICS) requirements as well as local UAE standards and practices.

		Course Credits			Course Credits
Business Administration Core Courses			Property Development and Management Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4713	Real Estate Concepts	3
BUS 1103	Economics for Managers	3	BUS 4723	Property Valuation Methods 1	3
BUS 1203	Software Applications for Business	3	BUS 4733	Property Management	3
BUS 1303	Marketing	3	BUS 4743	Project Management for Real Estate	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4753	Property, Construction and Environment Law	3
BUS 1503	Accounting for Managers	3	BUS 4763	Property Valuation Methods 2	3
BUS 2003	Business and Commercial Law	3	BUS 4773	Urban Planning	3
BUS 2103	Operations Management	3	BUS 4783	Sustainable Property Development	3
BUS 2203	Business Statistics for Managers	3	BUS 4973	Integrative Industry Project (Property Development & Management)	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6			A. Communication		12
Select 1 2000 level course		3	B. Mathematics		3
Select 1 3000 level course		3	C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	OBUB
Cost Recovery Program	No	Major Code	BUPMAP

Bachelor of Applied Science in Business Administration (Quality and Strategic Management)

This Business Administration program major provides the knowledge, skills and values to apply their knowledge to analyze complex business situations – external or internal to the organization -, and identify important Quality and Strategic Management issues arising in an evolving business environment; or evaluate complex situations and diagnose problems or improvement opportunities. They will be able to develop processes and evaluate

information to improve the performance of various organizations, and contribute to the development and realization of their strategic plans. The major is benchmarked against the American Society for Quality (ASQ) curriculum.

		Course Credits			Course Credits
Business Administration Core Courses			Quality and Strategic Management Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4373	Strategic Human Resource Management	3
BUS 1103	Economics for Managers	3	BUS 4523	Strategic Supply Chain Management	3
BUS 1203	Software Applications for Business	3	BUS 4533	Quality Management Systems, Models and Theories	3
BUS 1303	Marketing	3	BUS 4543	Quality Management Tools and Metrics	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4563	Strategic Marketing and Global Competitiveness	3
BUS 1503	Accounting for Managers	3	BUS 4573	Customer Relationship Management	3
BUS 2003	Business and Commercial Law	3	BUS 4583	ISO Standards and Institutional Excellence Awards	3
BUS 2103	Operations Management	3	BUS 4953	Integrative Industry Project (Quality and Strategic Management)	3
BUS 2203	Business Statistics for Managers	3	BUS 4513	Strategic Decisions with Management Science	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organisations	3			
BUS 3103	International Business and Globalisation	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6			A. Communication		12
Select 1 2000 level course		3	B. Mathematics		3
Select 1 3000 level course		3	C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	OBUB
Cost Recovery Program	No	Major Code	BUQMAB

Bachelor of Applied Science in Business Administration (Quality Management)

The Bachelor of Applied Science (BAS) is a one-year bachelor degree completion for those students who have completed a relevant qualifying HCT Higher Diploma or equivalent. The BAS in Business Administration (Accounting) is to produce graduates capable of functioning effectively in management or supervisory

positions in public and private organizations in seeking excellence in providing their services, or manufacturing their goods, in any sector of their economy.

		Course Credits
Business Administration (Quality Management) Core Courses		
Required Credits: 40		
BMGN N400	Total Quality Management	4
BMGN N450	Management Strategy and Policy	4
BMGN N460	Operations Management	4
BMGN N470	Project Management	4
BMQM N410	Statistical Methods in Quality Analysis	4
BMQM N420	Measuring Customer Satisfaction	4
BMQM N430	Quality Planning, Implementation and Audit	4
BMQM N440	Lean Production and Similar Optimization Techniques	4
BMQM N450	ISO Standards for Industry and Services	4
BMQM N460	International and UAE Quality Award Systems	4
Business Administration (Quality Management) Options		
See program chair for available course options		
Required Credits: 8		

<i>Total Required Credits</i>	48	<i>Minimum Duration of Study</i>	1
<i>Maximum Duration of Study</i>	3	<i>Program Code</i>	BAQMBP
<i>Cost Recovery Program</i>	No	<i>Major Code</i>	BAQM

Bachelor of Applied Science in Business Administration (Tourism and Events Management)

This Business Administration program major focuses on the ever growing Tourism and Events industry and provides students with the essential knowledge and skills to become effective managers in the tourism and event industries; these include effective problem-solving, critical and strategic thinking, effective communication and an awareness of the business environment. It provides both academic and vocational preparation for this vibrant and rapidly expanding industry. The course

emphasizes the understanding, the application, and the analysis of management skills applied to live events, and the real world of work. With the U.A.E. being one of the world's fastest growing tourist destinations, where better to study tourism and events management. The major is benchmarked against The Institute of Hospitality curriculum for accreditation purposes.

		Course Credits			Course Credits
Business Administration Core Courses			Tourism and Events Management Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4413	Tourism and Events Management	3
BUS 1103	Economics for Managers	3	BUS 4423	Tourism and Events Marketing	3
BUS 1203	Software Applications for Business	3	BUS 4433	Meetings, Incentives, Conferences & Exhibitions (MICE)	3
BUS 1303	Marketing	3	BUS 4443	Special Interest Tourism (SIT)	3
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4453	International Events Management	3
BUS 1503	Accounting for Managers	3	BUS 4463	Culture and Heritage Tourism	3
BUS 2003	Business and Commercial Law	3	BUS 4473	Sustainable Tourism	3
BUS 2103	Operations Management	3	BUS 4483	Global Tourism: Policy and Planning	3
BUS 2203	Business Statistics for Managers	3	BUS 4943	Integrative Industry Project (Tourism and Events)	3
BUS 2303	Financial Management	3			
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organizations	3			
BUS 3103	International Business and Globalization	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6			A. Communication		12
Select 1 2000 level course		3	B. Mathematics		3
Select 1 3000 level course		3	C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	0BUAB
Cost Recovery Program	No	Major Code	BUTMAB

Bachelor of Applied Science in Business Administration (Transportation & Logistics)

This Business Administration program major provides the skills and knowledge required to understand transportation and logistics systems and how to effectively manage them. It builds knowledge in the fields of transportation, logistics, and supply chain management by providing students with the principles

of management, economics and finance for supervisory roles in airlines, shipping, seaports, airports, and global logistics; in both government and private industry contexts. The major is benchmarked against The American Society of Transportation & Logistics (ASTL).

		Course Credits			Course Credits
Business Administration Core Courses			Transportation and Logistics Core Courses		
Required Credits: 48			Required Credits: 27		
BUS 1003	Management and Leadership	3	BUS 4813	Transportation Management	3
BUS 1103	Economics for Managers	3	BUS 4823	Transportation Economics	3
BUS 1203	Software Applications for Business	3	BUS 4833	Intermodal Transportation	3
BUS 1303	Marketing	3			
BUS 1403	Business Ethics and Corporate Governance	3	BUS 4843	Logistics Management	3
BUS 1503	Accounting for Managers	3	BUS 4853	Supply Chain Management	3
BUS 2003	Business and Commercial Law	3	BUS 4863	Project Management For Transportation	3
BUS 2103	Operations Management	3	BUS 4873	International Logistics Management	3
BUS 2203	Business Statistics for Managers	3	BUS 4883	Advanced Business Logistics	3
BUS 2303	Financial Management	3	BUS 4983	Integrative Industry Project (Transportation and Logistics)	3
BUS 2403	Innovation and Entrepreneurship	3			
BUS 3003	Managing People and Organizations	3			
BUS 3103	International Business and Globalization	3			
BUS 3203	Strategic Management & Business Policy Simulations	3			
BUS 3406	Work Related Learning	6			
					Course Credits
Business Administration Requirement			Liberal Studies		
See program chair for available courses			Required Credits: 39		
Required Credits: 6			A. Communication		12
Select 1 2000 level course		3	B. Mathematics		3
Select 1 3000 level course		3	C. Art and Humanities		6
			D. Social and Behavioral Studies		9
			E. Physical and Biological Sciences		6
			F. Global Studies		3

Total Required Credits	120	Minimum Duration of Study	4
Maximum Duration of Study	6	Program Code	OBUAB
Cost Recovery Program	No	Major Code	BUTLAB